

Transparency



Transparency is more important than ever. Demands to disclose information publicly in an honest and accountable way are increasing. At H&M Group, transparency means sharing clear, accurate and relevant information about our supply chain, our products, and our business standards and policies.

Being accountable.

We have been committed to increasing our level of transparency for many years. H&M was one of the first big brands to make its supplier list public in 2013 and we have continued to increase the amount of information we share ever since.

Transparency creates both comparability and accountability, and empowers customers to make more informed purchasing decisions. It also helps businesses, including ours, to make better-informed decisions that will improve performance.

Supply chain transparency

Supply-chain transparency is about disclosing the details of facilities involved in the manufacturing and production of garments.

Our supplier list, which was first published in 2013, maps and shares the details of our tier 1 suppliers, accounting for 99% of relevant production volume in 2022.

Information shared includes name, location, address and number of workers per facility. This information meets the standards for supply chain disclosure set out by [Transparency Pledge](#), to which we aligned in 2017. We also share worker representation and gender breakdown data per facility.

We are continuously working to share more supplier information with the ambition to enable full supply-chain transparency.

[Visit our supplier list](#)

Product transparency

Product transparency means sharing information about how, where and what a product is made from. It's also about disclosing data relating to the environmental and social impact of a product.

In 2019, H&M became the largest global fashion retailer to share information detailing where products are made. This information is available at www.hm.com for H&M products and includes the name, address & location of the manufacturing factory, as well as material composition.

Traceability

Traceability means the ability to track the origin or location of our materials and products, and to connect this to the relevant data. We have clear routines and procedures that help us verify our materials to make sure they meet our policies.

Improving traceability

We're working to improve visibility across our supply chain. To do this, we need a clearer view of our suppliers and more detailed data – from raw materials to finished products.

We're building our own capabilities and teaming up with others both within and beyond our industry to find shared solutions.

TextileGenesis™

Since the first pilot in 2020, we have been using Textile Genesis' blockchain technology to trace man-made cellulosic and recycled polyester fibers. This approach ensures full transparency and traceability throughout the supply chain, from raw material sourcing to final product delivery, allowing us to record and verify each step of the fibre's journey.

Textile Exchange

We've worked with Textile Exchange for many years, piloting new traceability and technology innovations. This includes using textile standards like the Global Recycled Standard, Recycled Content Standard, Organic Content Standard and Responsible Animal Fibers. We also take part in joint projects across the industry, helping shape the Textile Exchange technology roadmap, including tools like eTrackit.

Better Cotton

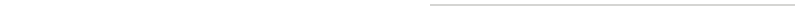
Better Cotton helps growers convert to farming practices that bring longer lasting economic, environmental and social benefits. Since 2021, we have been part of their Retailer and Brand Traceability Panel, a collective of companies working towards making Better Cotton traceable and ensuring farmers and their communities can continue to access increasingly regulated markets. The current focus is on driving demand for traceable Better Cotton and enhancing technical traceability solutions.

Standards and policies

Disclosure of our business standards and policies is vital to our transparency work and creates accountability. It also enables open access to the rules and regulations to which we adhere.

Find out more about our [Standards & Policies](#).

We publish our sustainability progress report annually. In this document, we set out our goals and the progress we've made in the previous year. Find the latest version [here](#). More up to date information can be included on this page.



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