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# Sustainability



We've worked with sustainability for over 30 years, changing how we design and produce products, as well as how we run our business. It's complex, progress can be slow and we don't have all the answers yet, but we stay committed to learning and adapting.

We focus on cutting greenhouse gas emissions, reducing the amount of resources we use, and improving the lives and livelihoods of the people connected to our business. We test new ideas, scale what works and work with others to help shift the whole industry.

→ OUR SUSTAINABILITY  
GOALS

## Our key sustainability focus areas





We're committed to reducing the impact of our business by working with others, being transparent about our progress, and testing new materials, technologies and business models.

→ LEADING THE CHANGE





We're cutting greenhouse gas emissions and working to make better use of what already exists—by keeping products and materials in use for longer.

→ CIRCULARITY AND CLIMATE





Across our business, we work with hundreds of millions of people all over the world. We are committed respecting their rights and improving their working conditions.

→ FAIR AND  
EQUAL

## Latest sustainability news & stories

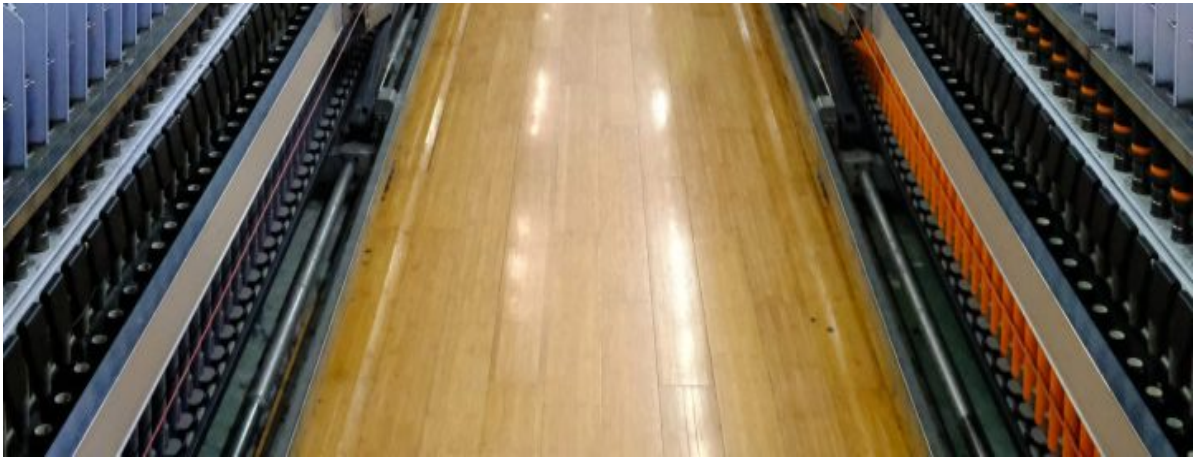




30 April, 2025

Cotton farming in India



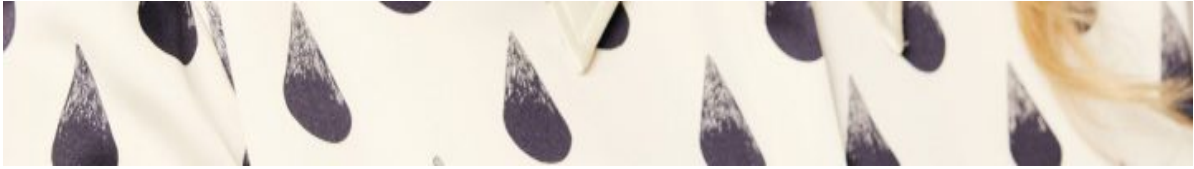


9 January, 2025

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Energy efficiency in our supply chain





11 November, 2024

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“Sustainability is at the heart of our business”



5 November, 2024

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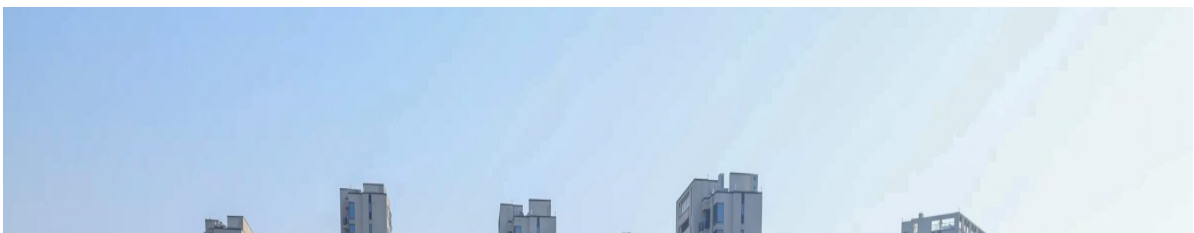
Securing renewable electricity for our operations



23 October, 2024

/ SUSTAINABILITY

Weaving the thread between nature and fashion

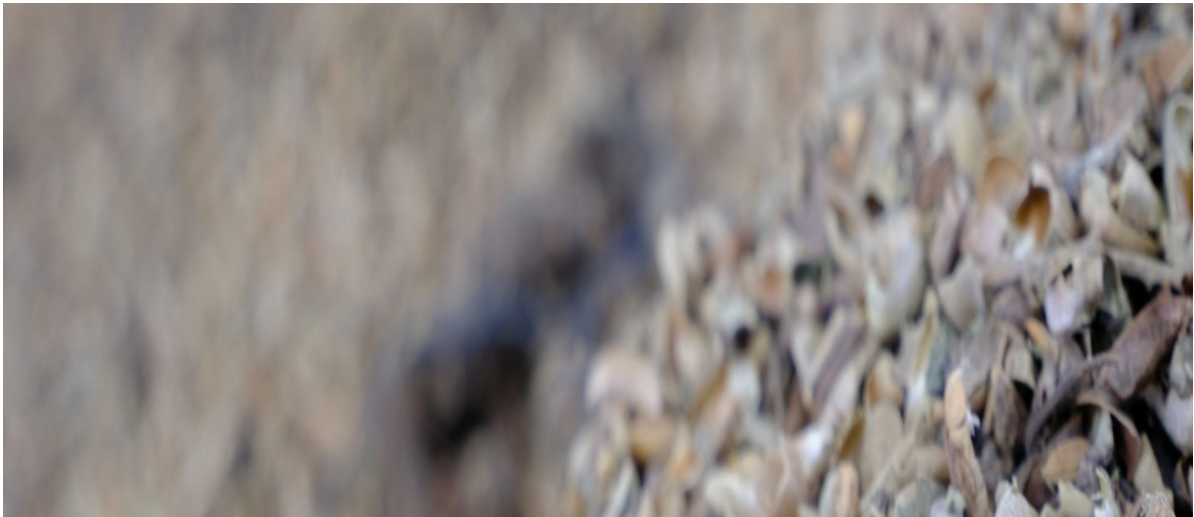




18 September, 2024

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Installing rooftop solar in our supply chain





12 June, 2024

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A transitional solution for supply chain energy



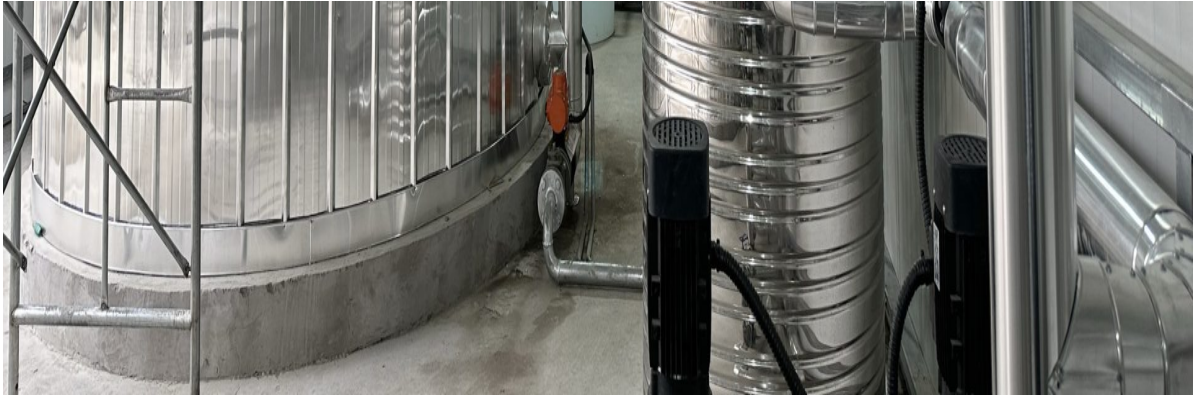


31 May, 2024

/ SUSTAINABILITY

H&M Group tops new ranking from Stand.earth





20 May, 2024

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Bringing electric power to Rudong Knitit





6 May, 2024

/ SUSTAINABILITY

Meet our sustainability experts

## ESSENTIALS

Annual and sustainability report 2024



Meet Leyla Ertur, Head of Sustainability



Standards and policies



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