



Be confidently invested plus get £300 to £3,000 cashback

Add a lump sum and/or apply to transfer into our ISA or SIPP by 5 April 2026. Exclusions, T&Cs apply.



Explore SIPP(https://www.fidelity.co.uk/services/sipp/?intcmp=hero1_sipp_cashback_dec_2025)

Explore ISA(https://www.fidelity.co.uk/stocks-and-shares-isa/?intcmp=hero1_isa_cashback_dec_2025)

 Need help?

Important information - investment values can go down as well as up, so you may get back less than you invest. Tax treatment depends on individual circumstances and tax rules may change. This is not a personal recommendation for a product, service or action. If you're unsure about the suitability of pension or ISA transfers, or action you need to take, we strongly recommend seeking advice from [Fidelity's advisers \(/services/advice/\)](/services/advice/) or another

Why Fidelity?



**1.7 million
customers***

Our customers trust us with over £40 billion of investments, supported by our UK and Ireland-based customer service teams.



**Over 50 years'
experience**

We've helped people just like you invest with confidence and build a more secure financial future since 1969.



**Independently
recognised**

We've been a Which? Recommended Provider for Self-invested Personal Pensions for five years running.

Excellent



Based on 6,485 reviews

 **Trustpilot**

Stocks and Shares ISA

Invest up to £20,000 each year into a tax-efficient Stocks and Shares ISA.

[More about our ISA](#)

Start saving in a SIPP

A Self-Invested Personal Pension is a tax-efficient way to save for your retirement.

[Explore benefits of our SIPP](#)

Invest for a child

Be invested in your child's future with our tax-efficient junior accounts.

[Child accounts](#)

What would you like to do today?




[Open an account \(/open-account/?intcmp=enhancedlist_multiple_openaccountretire2024\)](/open-account/?intcmp=enhancedlist_multiple_openaccountretire2024)





[Get retirement advice \(/fidelity-retirement-service/?intcmp=enhancedlist_multiple_retireadvice_jan_2024\)](/fidelity-retirement-service/?intcmp=enhancedlist_multiple_retireadvice_jan_2024)





[Log in to my account \(/secure/accounts?_=7\)](/secure/accounts?_=7)


 [Choose an investment \(/planning-guidance/choosing-your-investments/?intcmp=enhancedlist_multiple_choose_jan_2024\)](/planning-guidance/choosing-your-investments/?intcmp=enhancedlist_multiple_choose_jan_2024)

 [Get help with my account \(/help-and-support/?intcmp=enhancedlist_multiple_help_jan_2024\)](/help-and-support/?intcmp=enhancedlist_multiple_help_jan_2024)

 [Transfer investments \(/transfer/?intcmp=enhancedlist_multiple_transfer_jan_2024\)](/transfer/?intcmp=enhancedlist_multiple_transfer_jan_2024)

 [Learn about investing \(/planning-guidance/investment-principles/?intcmp=enhancedlist_multiple_learninvesting_jan_2024\)](/planning-guidance/investment-principles/?intcmp=enhancedlist_multiple_learninvesting_jan_2024)

 [View fees and charges \(/services/charges-fees/?intcmp=enhancedlist_multiple_fees_jan_2024\)](/services/charges-fees/?intcmp=enhancedlist_multiple_fees_jan_2024)

 [Find out about Fidelity \(/services/why-fidelity/?intcmp=enhancedlist_multiple_findout_jan_2024\)](/services/why-fidelity/?intcmp=enhancedlist_multiple_findout_jan_2024)

How would you like to invest?



Navigator

Show me a few ideas



Select 50

Show me expert picks



Investment Finder

Tell us your preferences and we'll give you a fund or two to consider.

[Open Navigator](#)

Browse a list of our favourite funds, selected by experts.

[See Select 50](#)

Show me everything you offer

Use our powerful tool to search and filter the thousands of investments on offer.

[Search for investments](#)

Important Information - this information and our tools are not a personal recommendation for a specific investment. You must ensure that the fund you choose is suitable for your individual circumstances and remains so over time. Seek advice if you're unsure.

Be invested with our ready-made ISA

A new way to open a stocks and shares ISA with Fidelity, that takes the hard work out of investing.

[Learn more \(/ready-made-isa/?intcmp=feature2_isa_ready-made_dec_2025\)](/ready-made-isa/?intcmp=feature2_isa_ready-made_dec_2025)

Excellent



Based on 6,485 reviews



Are you on track for the future you want?

Find out if you're saving enough
for the lifestyle you want in
retirement.

Drawdown your pension however you like

So you can do whatever you like.
Flexible access to your pension
with our SIPP.

[Go to retirement calculator \(/retirement/calculators/retirement-calculator/?intcmp=minifeature1_other_retirement-calculator_sep_2025\)](#)

[Find out more \(/pension-drawdown/?intcmp=minifeature4_other_pension-drawdown-which-2025_jun_2025\)](#)

Important information - This is not a personal recommendation for a product, service or action. If you are unsure about the suitability of pension investments or transfers, or action you need to take, we strongly recommend seeking advice from [Fidelity's advisers \(/services/advice/\)](#) or another authorised financial adviser. You cannot normally access money in a pension until age 55 (57 from 2028).

*Source: Fidelity, as at 31.12.25

Markets & insights

[Investing ideas \(/markets-insights/investing-ideas/investing-ideas/\)](#)

What investments we're buying in our ISAs in

2026

[\(/markets-insights/investing-ideas/investing-ideas/what-investments-were-buying-in-our-isas-in-2026\)](#)

[Funds \(/markets-insights/investing-ideas/funds/\)](#)

The 'sleep at night' investment funds

[\(/markets-insights/investing-ideas/funds/the-sleep-at-night-investment-funds\)](#)

For investors who prefer less of a bumpy ride

[UK \(/markets-insights/markets/uk/\)](#)

How far will interest rates fall?

[\(/markets-insights/markets/uk/when-will-interest-rates-fall\)](#)

The outlook for interest rates over the coming months

Jemma Slings & Ed Monk share what they are choosing and why



Ed Monk
Fidelity International
05 March 2026



Richard Evans
Fidelity International
04 March 2026



Ed Monk
Fidelity International
04 March 2026

[Learn more about the markets \(/markets-insights/?intcmp=cardgrid7_multiple_learn-markets_jan_2024\)](/markets-insights/?intcmp=cardgrid7_multiple_learn-markets_jan_2024)

Investment accounts

[Stocks and Shares ISA \(/stocks-and-shares-isa/\)](/stocks-and-shares-isa/)

[Self-Invested Personal Pension \(SIPP\) \(/services/sipp/\)](/services/sipp/)

[Investment Account \(/services/investment-account/\)](/services/investment-account/)

[Junior ISA \(/junior-isa/\)](/junior-isa/)

[Junior SIPP \(/junior-sipp/\)](/junior-sipp/)

Services

[Financial advice \(/services/advice/\)](/services/advice/)

[Retirement \(/fidelity-retirement-service/\)](/fidelity-retirement-service/)

[Wealth Management \(/services/wealth/\)](/services/wealth/)

Funds & shares

[Choosing investments \(/planning-guidance/choosing-your-investments/\)](/planning-guidance/choosing-your-investments/)

[Funds \(/funds/\)](/funds/)

[Shares \(/shares/investing-in-shares/\)](/shares/investing-in-shares/)

[International shares \(/international-shares/\)](/international-shares/)

[Search over 5,000 funds and shares \(/planning-](/planning-search-over-5000-funds-and-shares/)

About Fidelity & support

[About Fidelity International \(/about-fidelity/\)](/about-fidelity/)

[Help & support \(/help-and-support/\)](/help-and-support/)

[Contact us \(/contact/\)](/contact/)

[Forms \(/forms/\)](/forms/)

[Bereavement \(/what-to-do-when-someone-dies/\)](/what-to-do-when-someone-dies/)

[guidance/investment-finder/](#)

[Helping vulnerable customers \(/help-vulnerable-customers/\)](#)

[Select 50: funds selected by experts \(/funds/our-favourites-selected-by-experts/\)](#)

[Complaints procedure \(/public-complaints-procedure/\)](#)

[Navigator: diversified fund ideas \(/funds/find-fund-based-risk/\)](#)

[Preference centre \(/preference-centre/\)](#)

[Ready-made ISA \(/ready-made-isa/\)](#)

[Fidelity global sites ↗](#)

[Fidelity Careers ↗](#)

[Retirement Builder: a fund idea for pensions \(/funds/retirement-builder/\)](#)

[Workplace Pensions ↗](#)

[Press and media ↗](#)

Policies and important information

[Accessibility \(/accessibility/\)](#) | [Conflicts of interest statement \(/fidelity-conflicts-of-interest-policy/\)](#) | [Consumer Duty Target Market ↗](#) | [Consumer Duty Value Assessment Statement ↗](#) | [Cookie policy \(/cookie-policy/\)](#) | [Diversity, Equity & Inclusion ↗](#) | [Diversity, Equity & Inclusion Reports ↗](#) | [Doing Business with Fidelity ↗](#) | [Investing in Fidelity funds \(/investing-fidelity-funds/\)](#) | [Legal information \(/legal/before-you-invest/\)](#) | [Modern slavery ↗](#) | [Mutual respect policy \(/mutual-respect-policy/\)](#) | [Privacy statement \(/privacy-policy/\)](#) | [Remuneration policy ↗](#) | [Staying secure \(/staying-secure/\)](#) | [Statutory and Regulatory disclosures \(/statutory-and-regulatory-disclosures/\)](#) | [Whistleblowing programme ↗](#)

Please remember that past performance is not necessarily a guide to future performance, the performance of investments is not guaranteed, and the value of your investments can go down as well as up, so you may get back less than you invest. When investments have particular tax features, these will depend on your personal circumstances and tax rules may change in the future. This website does

not contain any personal recommendations for a particular course of action, service or product. You should regularly review your investment objectives and choices and, if you are unsure whether an investment is suitable for you, you should contact an authorised financial adviser. Before opening an account, please read the 'Doing Business with Fidelity' document which incorporates our client terms. Prior to investing into a fund, please read the relevant key information document which contains important information about the fund.

This website is issued by Financial Administration Services Limited, which is authorised and regulated by the [Financial Conduct Authority \(FCA\)](#) [↗](#) (FCA Register number 122169) and registered in England and Wales under company number 1629709 whose registered address is Beech Gate, Millfield Lane, Lower Kingswood, Tadworth, Surrey, KT20 6RP.



© FIL Limited 2026

