



BENETTON GROUP

Benetton store

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STAKE
100 %
STORES
~ 2700
STAFF
+ 4000
REVENUE
approx. 800 mln €

Figures as at 31.12.2025

Revenue in 2025

By geographical area

Milestones

Investment case

The Benetton Group, from which the group's diversification stems, is a global Italian style icon, with a robust legacy in the fashion industry. Continued shareholder support ensures financial stability and a long-term strategic vision, which facilitates relaunch of the brand and consolidation in key markets. The commitment to integrated supply chains and durable products strengthens its attractiveness for sustainable value-oriented investors.

People

Christian Coco Chairman

Claudio Sforza Chief Executive Officer

Giovanni Corrado Director
