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We strive to work responsibly and contribute to a more sustainable clothing industry. We want to offer you a collection produced with respect for people and the planet. In 2024, for example, 74 % of the materials in our collections had a sustainability benefit. Are we there yet? Certainly not! This is just the beginning. We work hard every day to improve the sustainability of our products. To help you, our customer, make conscious choices, we want to be transparent about our sustainability efforts. We explain it further on these pages.

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