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Misto Holdings Announces Annual Operating Results for 2025

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[Seoul, South Korea – March 19, 2026] Misto Holdings announced its financial results for the fourth quarter and full year of 2025, highlighting the outcomes of its profitability-focused management and business restructuring while reinforcing its identity as a global brand portfolio company.

For the full year of 2025, the company recorded consolidated revenue of KRW 4.47 trillion, up 4.7% year-over-year, and operating profit of KRW 474.8 billion, representing 31.6% growth compared to the previous year. Fourth-quarter revenue reached KRW 915.2 billion, increasing 6.3% year-over-year. The results were driven by profitability-focused operations, the restructuring of its U.S. business, and continued solid growth at Acushnet, despite ongoing macroeconomic uncertainty.

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consecutive quarter of profitability in the fourth quarter.

The Greater China business emerged as a new growth driver, delivering triple-digit growth in 2025 as the company expanded its presence with leading K-fashion brands including MARITHÉ+FRANÇOIS GIRBAUD, Matin Kim, Rest & Recreation, and RAIVE. In Korea, FILA continued to see steady demand in its footwear franchise models.

The Acushnet segment maintained stable growth, with fourth-quarter revenue rising 10.9% year-over-year to KRW 698.3 billion, supported by strong sales of golf equipment such as Titleist T-Series irons and SM10 wedges, along with higher average selling prices for FootJoy golf shoes.

Misto Holdings also made significant progress on shareholder returns. In 2025, the company returned approximately KRW 285.4 billion to shareholders through dividends and share repurchases, achieving 57.1% of its three-year shareholder return target announced early last year.

Ho Yeon (Aaron) Lee, CFO of Misto Holdings, said, "2025 was a meaningful year in which we further clarified our identity as a global brand portfolio company following our corporate name change. Based on the expansion of our Greater China business, improved profitability in the Misto segment, and Acushnet's solid growth, we strengthened the stability of our earnings. We will continue to enhance brand value, maintain profitability-focused management, and execute our shareholder return policy to support sustainable growth."

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