

Our Goals

Our Responsible Leadership targets hold us accountable so that our values are reflected in what we make and how we make it. We've set targets in the areas that represent our greatest risks and greatest opportunities to drive progress.

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People

- By 2027, 100% of workers in our Tier 1 supply chain will have access to a workplace engagement program (Updated, On target)
- By 2027, 100,000 women workers in our Tier 1 supply chain will participate in training and education programs for personal and career development (Updated, Needs attention)
- By 2025, trace 25% of total material volume to the Tier 2 supplier level and 50% by 2026 (New, On target)
- By 2026, collect wage data, measure living wage progress, and publish results for all strategic footwear suppliers and select strategic apparel suppliers (On target)

Product

- By 2030, source 100% preferred leather of our leather will be chrome-free, regenerative, or be considered low emissions (Updated, On target)
- By 2030, source 100% preferred polyester, with 25% recycled fibers derived from textile waste (On target)
- By 2025, source 100% preferred cotton (Needs Attention)
- By 2030, utilize 80% preferred midsole and 90% preferred outsole compounds (On target)
- By 2025, eliminate the use of hazardous chemicals (Needs attention)

*Excluded from our environmentally preferred material goals (and progress against those goals) are licensed footwear, apparel and accessories, apparel designed and marketed by New Balance's regional design centers (Tokyo Design Center and Manchester Design Studio), New Balance direct to team, promotional products ordered through third party vendors, global football apparel prior to 2022, and New Balance Japan apparel and footwear. Beginning in 2022, global football apparel was included, except NB Japan.

Environment

- By 2030, reduce Scope 1 and 2 emissions by 60% from 2019 baseline (On Target)
- By 2030, reduce Scope 3 emissions by 50% from 2019 baseline (Needs Attention)
- By 2025, source 100% renewable electricity for owned operations (On Target)
- By 2025, eliminate discharge of hazardous chemicals in water (On Target)
- By 2025, divert 100% of waste from landfill in our Tier 1 and owned footwear factories (Needs Attention)

*Applies to New Balance operations and excludes Warrior.

For details on our progress against these goals, click here to read our full Sustainability and Impact Report 2024.

Sustainable Development Goals

The United Nations (UN) Sustainable Development Goals (SDGs) provide a framework that can help organizations address the world's most pressing social and environmental needs. Although we contribute to many SDGs, we focus on those where we can have the greatest positive impact. Click on the icons below to read more about our work.

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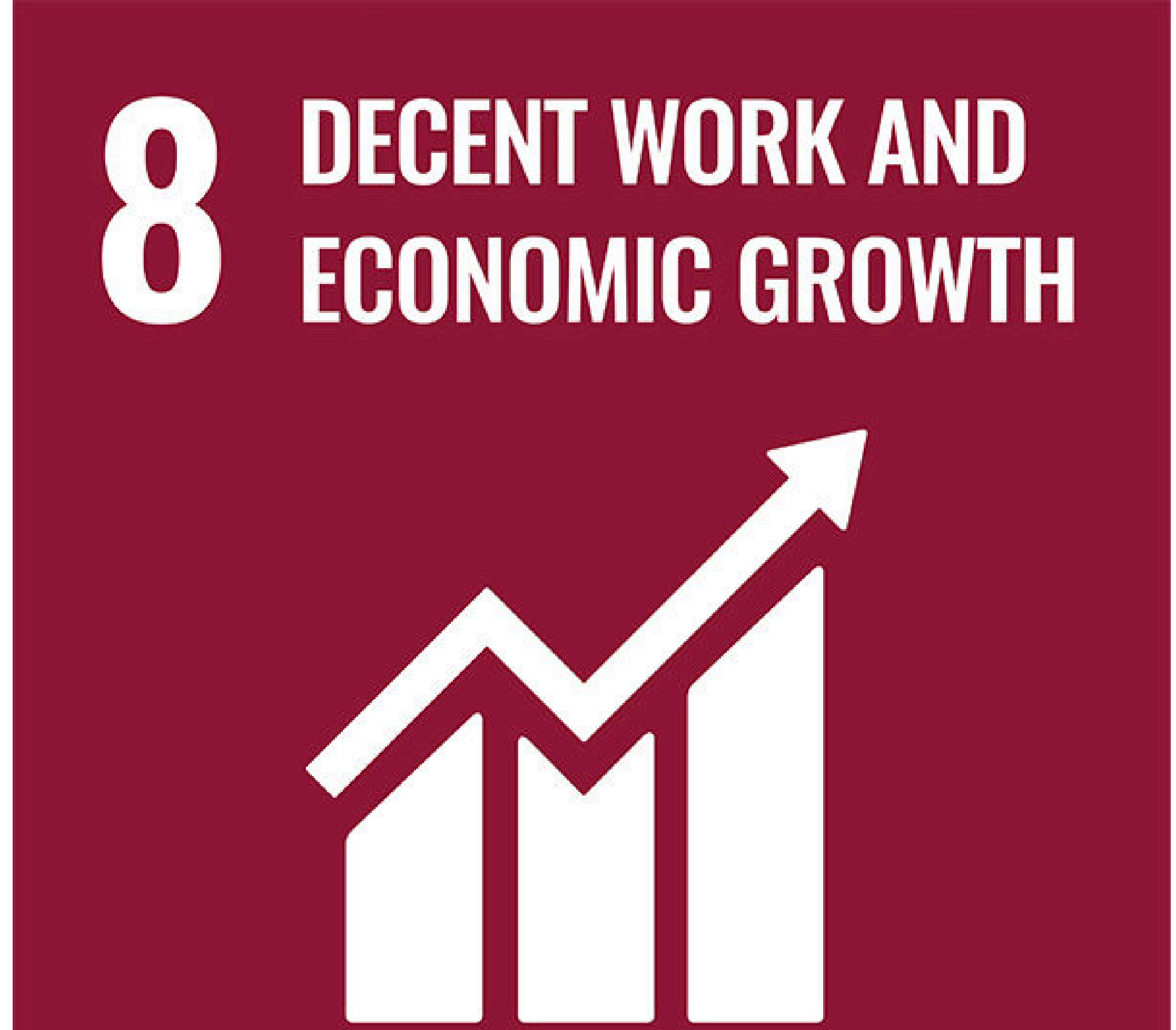
Gender Equality

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Clean Water and Sanitation

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Decent Work and Economic Growth

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Reduced Inequalities

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Responsible Consumption and Production

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Climate Action

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