Nordstrom Announces Human Rights And Women's Empowerment Goals For 2025

With nearly 70 percent female employees, the retailer continues to commit to empowering women globally

NORDSTROM

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Nordstrom, Inc. →
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SEATTLE, March 5, 2020 /PRNewswire/ -- Leading fashion retailer Nordstrom is proud to share its 2025 human rights goals focused on driving systemic change for positive labor practices, creating transparency and empowering women working in its global fashion supply chain. Since women make up a majority of Nordstrom employees, its customer base and the people working in its supply chain, Nordstrom continues to support its employees throughout the company and is doubling down on its commitment to human rights through women's empowerment globally.

As an expansion of its **Nordstrom Made commitment,** the 2025 goals will continue to strive to offer its customers a selection of products made in a responsible way and introduce a new partnership with CARE, the global nonprofit fighting poverty and social injustice by empowering women and girls. Within the next five years Nordstrom has committed to:

- Having 90 percent of Nordstrom Made products produced in factories that invest in women's empowerment.
- Being able to trace 90 percent of its Nordstrom Made products back to the factory where they were produced.
- Having 100 percent of Nordstrom Made strategic suppliers pay a living wage to their factory workers.
- Continuing to invest in organizations that support women's empowerment to create trainings and resources within our global supply chain.

"Nordstrom is committed to offering our customers a selection of products they can feel good about because they know they're made in a responsible way. That commitment starts with our own private-label

brands," said Jennifer Jackson Brown, president of Nordstrom Product Group. "We work closely with factories that make our Nordstrom Made brands to ensure they're meeting our guidelines to create a safe, healthy and fair workplace for the women and men who work there. In addition to continuing our work with Business for Social Responsibility (BSR) HERProject, we are also excited to partner with **CARE** in the global fight against poverty and social injustice by empowering women and girls."

Since 2007, Nordstrom has partnered with BSR's HERProject to create and support worker empowerment programs in 27 factories around the world, which has reached tens of thousands of workers. The trainings are focused on topics like health, financial literacy and gender equality. These programs have a ripple effect that benefit families and entire communities by providing valuable skills, education and resources. New this year, Nordstrom is providing a grant to CARE to support its programs aimed to remove the root causes of poverty experienced by women.

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 380 stores in 40 states, including 116 full-line stores in the United States, Canada and Puerto Rico; 248 Nordstrom Rack stores; three **Jeffrey** boutiques; two clearance stores; six Trunk Club clubhouses; and five **Nordstrom Local** service concepts. Additionally, customers are served online through **Nordstrom.com**, **Nordstromrack.com**, **HauteLook** and **TrunkClub.com**. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

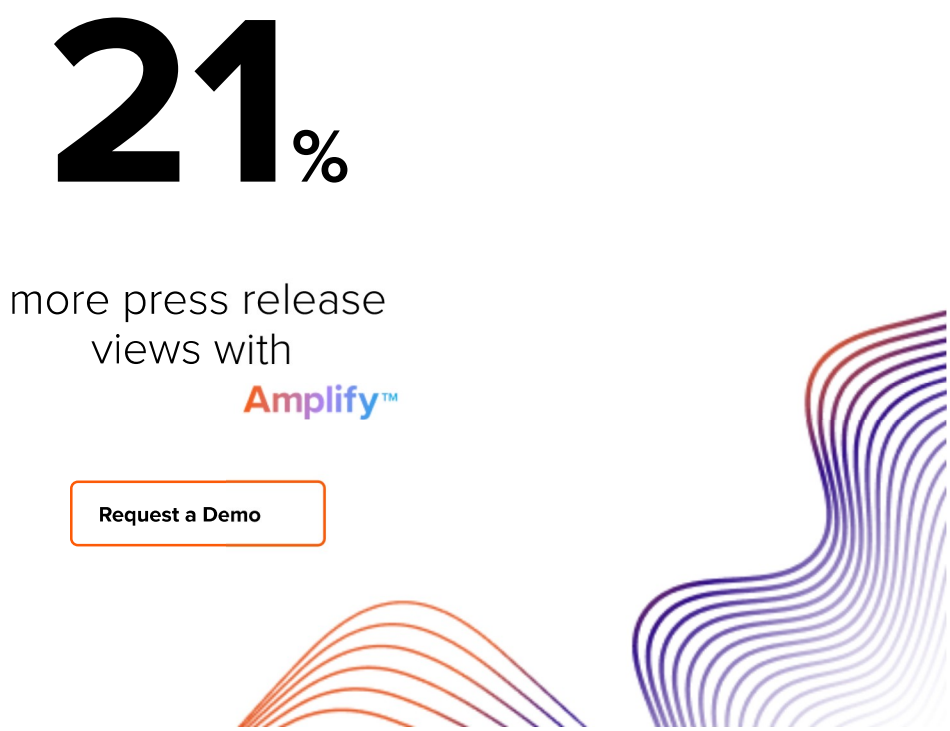
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