TRANSPARENCY PLEDGE

WHO'S ALIGNED?

APPAREL BRANDS & RETAILERS

Since 2016, when the coalition first developed the Transparency Pledge and began outreach, numerous companies have committed to and implemented the Pledge standard. The status of company commitments and implementation is captured in the tables below.

Aligned or committed

Name	HQ	OSHub	RBI membership
Abercrombie & Fitch	USA		Cascale
adidas	Germany	✓	FLA, Cascale, PST
Alchemist	Netherlands	✓	AGT
Allshoes	Netherlands		
Antigua Apparel	USA	✓	FLA
APG & Co	Australia	✓	
ASICS Corporation	Japan		Cascale
ASOS	UK	✓	Cascale, ETI
Babyface	Netherlands	✓	AGT

Name	HQ	OSHub	RBI membership
Barbour	UK	✓	FLA
Basic Pleasure Mode	UK	✓	
Bel&Bo	Belgium		FWF
Benetton	Italy	✓	Cascale
Bestseller	Denmark	✓	Cascale, ETI
Branded Custom Sportswear, Inc	USA	✓	FLA
Brooks Running	USA	✓	Cascale
BVH (Beyond Retro)	Canada	✓	
C&A	Netherlands	✓	Cascale, ETI, PST, AGT
Cellbes AB	Sweden		amfori
Claes Retail Group (JBC, Mayerline, CKS)	Belgium		FWF
Clarks	UK	✓	
Colosseum Athletics	USA	✓	FLA
Columbia	USA	✓	Cascale
Cotton On	Australia		
Damson Madder	UK		
Dare to Be (Marlies Dekkers)	Netherlands	✓	AGT
De Bijenkorf	Netherlands	✓	AGT, Cascale
Deckers Brands (UGG, HOKA, TEVA, Sanuk, KOOLABURRA)	USA	✓	
Dedicated Sweden AB	Sweden	✓	
Desigual	Spain	✓	amfori, Cascale
Devold	Norway	✓	ETI
Dick's Sporting Goods Inc	USA	✓	
Ducky Dons Nederland BV	Netherlands	✓	AGT
Eileen Fisher Inc.	USA	✓	Cascale
ELK	Australia	✓	
Ermenegildo Zegna Group	Italy	✓	
Esprit	Germany	✓	AGT, Cascale, amfori, FLA
Essenza Home	Netherlands	✓	AGT
Etam Group (Etam, Undiz)	France	✓	amfori
Everlane	USA	✓	Cascale
Fabienne Chapot	Netherlands	✓	AGT
Fanatics	USA	✓	FLA, Cascale
Femme Luxe	UK		

Name	HQ	OSHub	RBI membership
Fenix Outdoor International AG	Sweden	✓	
Finisterre	UK	✓	
Fruit of the Loom	USA	✓	FLA, amfori
G-Star	Netherlands	✓	AGT, Cascale
Gap Inc	USA	✓	Cascale
Gildan	Canada	✓	FLA
Gorewear	USA		FLA
Gucci	Italy		
Gymshark	USA	✓	FLA, Cascale
H&M Group	Sweden	✓	Cascale, ETI
Hanesbrands Inc.	USA		Cascale
Helly Hansen AS	Norway	✓	Cascale
HEMA	Netherlands	✓	AGT, amfori
Hylo Athletics	UK	✓	Cascale
JOG Group (Garcia CHASIN' Jeans Centre)	Netherlands	✓	amfori
KappAhl	Sweden	✓	Cascale, ETI
Karl Lagerfeld International BV	Netherlands	✓	amfori
Kings of Indigo	Netherlands	✓	FWF, AGT
KMD Brands (Rip Curl, Kathmandu, Oboz)	New Zealand	✓	
Kontoor Brands	USA	✓	Cascale
Kuyichi	Netherlands	✓	AGT
L. Ten Cate	Netherlands	✓	AGT, amfori
L2 Brands	USA	✓	FLA
Lacoste	France		
Levis	USA	✓	Cascale
Lindex	Sweden	✓	ETI, PST
Lululemon	Canada	✓	Cascale
Mammut	Switzerland	✓	FWF, Cascale
Marks & Spencer	UK	✓	Cascale, ETI
Matalan	UK	✓	ETI
Missguided	UK		
Mountain Equipment Co-op (MEC)	Canada	✓	FLA, Cascale, FWF
Mozzie Cozzie	UK	✓	
N Brown (JD Williams)	UK	✓	ETI

Name	HQ	OSHub	RBI membership
N Brown (JD Williams)	UK	✓	ETI
NA-KD	Sweden	✓	Cascale, amfori
Nanso Group Oy (Nanso, Vogue)	Finland	✓	amfori
New Balance	USA	✓	FLA, Cascale
New Era Cap Co.	USA	✓	FLA
New Girl Order	UK	✓	
New Look	UK	✓	
NEXT	UK	✓	ETI
Nike	USA	✓	FLA, Cascale
Nobody's Child	UK	✓	
Nordstrom	USA	✓	Cascale
Nudie Jeans	Sweden	✓	FWF
O'Neill	Netherlands	✓	AGT, amfori
Okimono	Netherlands	✓	AGT
OVS Spa	Italy	✓	Cascale
PANGAIA	UK	✓	
Patagonia	USA	✓	FLA, Cascale
Pentland Brands	UK	✓	Cascale, ETI
Prana	USA	✓	FLA
Pressio	UK	✓	
Pretty Lavish	UK	✓	
Prénatal Moeder en Kind B.V.	Netherlands	✓	AGT, amfori
PVH Corporation	USA	✓	FLA, Cascale
Ralph Lauren Corporation	USA	✓	
Reformation	USA	✓	FLA
Reiss	UK	✓	ETI
River Island	UK	✓	ETI
S.Oliver	Germany		FLA, PST
Salewa	Italy		FWF
SanMar	USA		Cascale, FLA
scandale éco-lingerie	Hong Kong		
Schijvens	Netherlands	✓	AGT, Cascale, FWF
Studio Anneloes	Netherlands	✓	AGT
Superdry PLC	UK	✓	ETI
Tapestry (Coach New York, Kate Spade New York, Stuart Weitzman)	USA	✓	

Name	HQ	OSHub	RBI membership
Weitzman)			
Ted Baker plc	UK	✓	
Toms	USA		FLA
Toteme	Sweden	✓	
Under Armour	USA		FLA, Cascale
Vanilia	Netherlands	✓	AGT, amfori
Varner (Cubus, Dressmann, Bik Bok, Carlings, Volt, Junkyard)	Norway	✓	Cascale, ETI
VF Corporation	USA	✓	Cascale
We Are We Wear Limited	UK	✓	
We Fashion	Netherlands	✓	AGT
Zalando	Germany	✓	Cascale
Zeeman	Netherlands	✓	AGT, FWF

Close to aligning

Name	HQ	OSHub	RBI membership
3Freunde	Germany	✓	PST
Aldi North	Germany	✓	amfori, PST
Aldi South	Germany	✓	amfori, ETI, PST
Aramis	Brazil	✓	
Arcadia Group	UK	✓	
Arco Ltd.	UK	✓	ETI
Arena	Italy		FLA
Asda	UK	✓	ETI
Boohoo PLC	UK	✓	Cascale
Checkerspot Inc (WNDR Alpine)	USA	✓	
Dafiti	Brazil	✓	
Debenhams	UK		ETI
FATFACE	UK	✓	ETI
Grupo Malwee	Brazil	✓	
Hugo Boss	Germany	✓	FLA, PST
John Lewis	UK	✓	ETI
Kiabi	France	✓	amfori
Lioness 28 Pty Ltd	Australia	✓	
Lodenfrey	Germany	✓	
Maison 123	France	✓	

Name	HQ	OSHub	RBI membership
MANGO	Spain		
Marisa	Brazil		
Mizuno Corporation	Japan		
Monsoon Accessorize	UK	✓	ETI
Morrison's	UK	✓	
Neiman Marcus Group	USA	✓	
Olymp	Germany	✓	FWF, amfori
One+All	UK	✓	ETI
Outerstuff	USA	✓	FLA
Parently Group Ltd	UK	✓	ETI
Primark	UK		Cascale, ETI, PST
Puma	Germany	✓	FLA, Cascale, PST
Sainsbury's	UK		ETI
Seasalt Ltd.	UK	✓	ETI
Shop Direct	Japan		
Stella McCartney	UK	✓	ETI
Tchibo	Germany	✓	PST
The ICONIC	Australia	✓	
The Very Group	UK	✓	ETI
Vaude	Austria		FWF, PST
WH Smith	UK	✓	ETI
Zalora	Singapore	✓	

A fuller database, with sorting and filtering, can be found here

RESPONSIBLE BUSINESS INITIATIVES

In June 2018, the coalition wrote to and began engaging with seven widely known company-backed responsible business initiatives (RBIs) in the apparel industry that purport to promote more ethical practices among their corporate members.

The coalition urged these RBIs to require as a condition of membership that companies individually and publicly disclose information about their supply chains, at a minimum in alignment with the Transparency Pledge standard. Prior to the engagement by the coalition, none of the seven RBIs had firmly linked the transparency of individual corporate members' supply chains to their membership requirements.

The section below summarizes what the RBIs have done or committed to do through November 2019. For more detailed information and the coalition's full assessment, take a look at the coalition's 2019 report, Fashion's Next Trend.

FULL ALIGNMENT

None reported

For an RBI to be in full alignment, the following conditions must be met: 1) the RBI requires all member companies to align with the Pledge as a condition of membership; and 2) all member companies are in compliance (i.e., disclosing in alignment with the Pledge).

SIGNIFICANT PROGRESS

Fair Labor

The Fair Labor Association (FLA)
In November 2019, the FLA announced a requirement that all of its member brands and retailers must publicly disclose supply chain information, aligned with the Transparency Pledge standard, and make the information available in accessible open data formats by March 31, 2022. The Fair Labor Association estimates over 50 brands and retailers will be required to follow this new policy and, from April 2022, may be subject to a special board review if they do not comply.

Ethical Trading Initiative

The UK Ethical Trading Initiative (ETI)

In 2024, the ETI took a positive step forward and mandated corporate members to disclose their supply chain information directly onto the Open Supply Hub, which is significant. However, the ETI does not make it mandatory to publish all datapoints needed for compliance with the Transparency Pledge. And it is unclear what happens to companies that do not comply with the ETI's mandate; one of their largest members, Inditex, has not published any data on the Open Supply Hub.

SOME PROGRESS

IRBC Agreements
Dutch Agreement on Sustainable Garments and Textile

Dutch Agreement on Sustainable Garments and Textiles (AGT)

AGT has not made supply chain transparency of individual members a condition of membership, but requires its members to disclose information about their supplier factories to the AGT secretariat that is made public in aggregate form through the Open Supply Hub.

LITTLE PROGRESS

FAIR WEAR

The Fair Wear Foundation (FWF)

The FWF committed to make available on its website a searchable database of manufacturing units (aggregate only) that its corporate members disclose to the FWF secretariat. The FWF stated that this aggregate database would reveal data as required in the Transparency Pledge standard and that it was expected to be launched in the first quarter of 2020. But at the end of 2020 the database only included 10% of their facilities. The FWF also outlined plans to make available a standalone aggregate list of information about all "disclosed factories" of FWF corporate members. However, the FWF also wrote that it would allow its corporate members to opt out of having information about their supplier factories appear in the searchable database and the standalone aggregate list.

Partnership for Sustainable Textiles

German Partnership for Sustainable Textiles (PST)
the Partnership has published an initial aggregated list of suppliers with a total of around 6,900 production facilities from 23 member companies on the Open Supply Hub platform. However, there is no requirement for member companies to publish individually, or even aggregated.

ZERO PROGRESS

amfori
Trade with purpose

amfori
No measures taken or commitments made to link supply chain transparency to membership requirements.

Cascale

Cascale
previously known as Sustainable Apparel Coalition (SAC)
No measures taken or commitments made to link supply chain transparency to membership requirements.

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