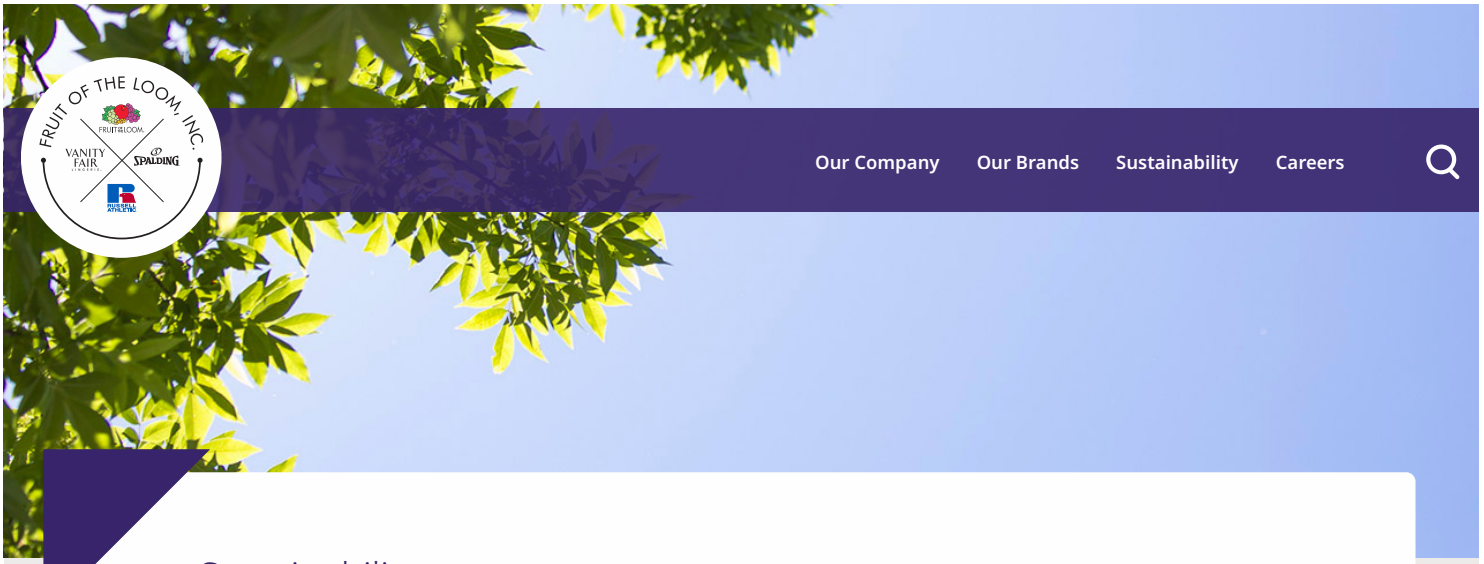


Sustainability

For over 100 years, we have made the essential items people need to fulfill their potential. From underwear to basketballs, our essentials help win the day or the game. And we know that our continued commitment to people and our planet is an integral part of being here for the next 100 years.

Fruitful Futures

Essential Goods / Done Right

Our Fruitful Futures™ sustainability plan is our roadmap to deliver essential goods fit for our changing world. It connects our brands and our people in purposeful work across three commitments: People-Centric, Planet-Conscious and Product Authenticity.

People-Centric

Planet-Conscious

Product Authenticity

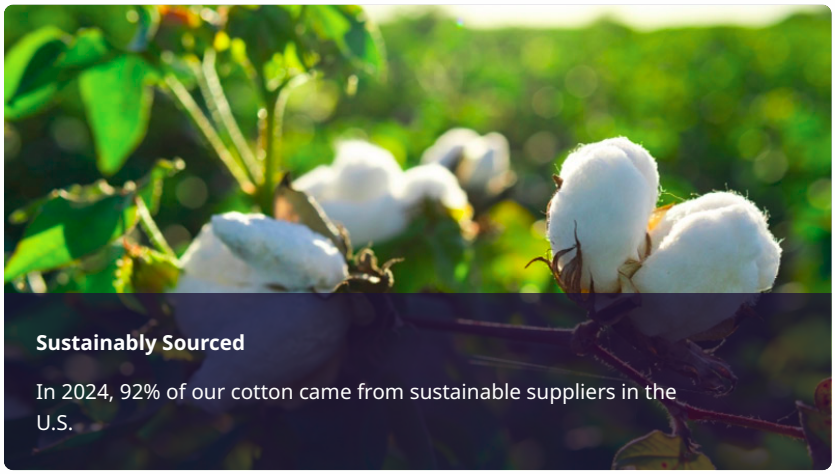
Sourcing Sustainably from Transparent Supply Chains

FRUITFUL FUTURES

Mapping Our Global Supply Chain

100% of our global supply chain mapped to raw materials by 2025.

Read More



Sustainably Sourced

In 2024, 92% of our cotton came from sustainable suppliers in the U.S.

100%

of our supply chain

disclosed online

Supply Chain

2024 Sustainability Summary

Fruit of the Loom, Inc. is pleased to share our 2024 Sustainability Summary, which outlines progress and achievements against our global Fruitful Futures™ sustainability plan.

Click Here



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