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sourcing transparency

To ensure our supply chain aligns with our corporate responsibility standards, we are dedicated to sourcing from a transparent network of suppliers who share our commitments.

Our Approach

Fanatics supplier traceability program enhances visibility into the various tiers of our supply chain outlined below, helping us assess and mitigate regulatory, labor, environmental and business continuity risks.
Our Tier 1 suppliers are required to:

- Maintain and report to us an accurate list of their facilities and suppliers.
- Participate in required training and due diligence activities.
- Cascade traceability requirements to their suppliers (Tier 2 and beyond).
- Commit to robust traceability capabilities.
- Disclose traceability documents to Fanatics in a timely manner.

To view our supplier list that includes Fanatics Brands' Tier 1 finished goods suppliers (cut/sew/embellishment), Fanatics-owned facilities and contractors, please see the interactive map below. Included there is the ability to download the list.

PRODUCT TRACEABILITY

Upstream supplier mapping is key to our vendor and product traceability efforts. Understanding where and how products are made enables us to track material inputs and their sources. We closely evaluate procurement documentation from sewing, fabric, yarn spinning, and raw fiber suppliers.

LOOKING AHEAD

We are committed to expanding our traceability efforts, focusing on:

- Integrating traceability risks into pre-sourcing and annual supplier evaluations.
- Strengthening supplier traceability and document gathering capabilities.
- Connecting internal data systems to further automate our traceability efforts.
- Further expanding our traceability work across the Fanatics enterprise.

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