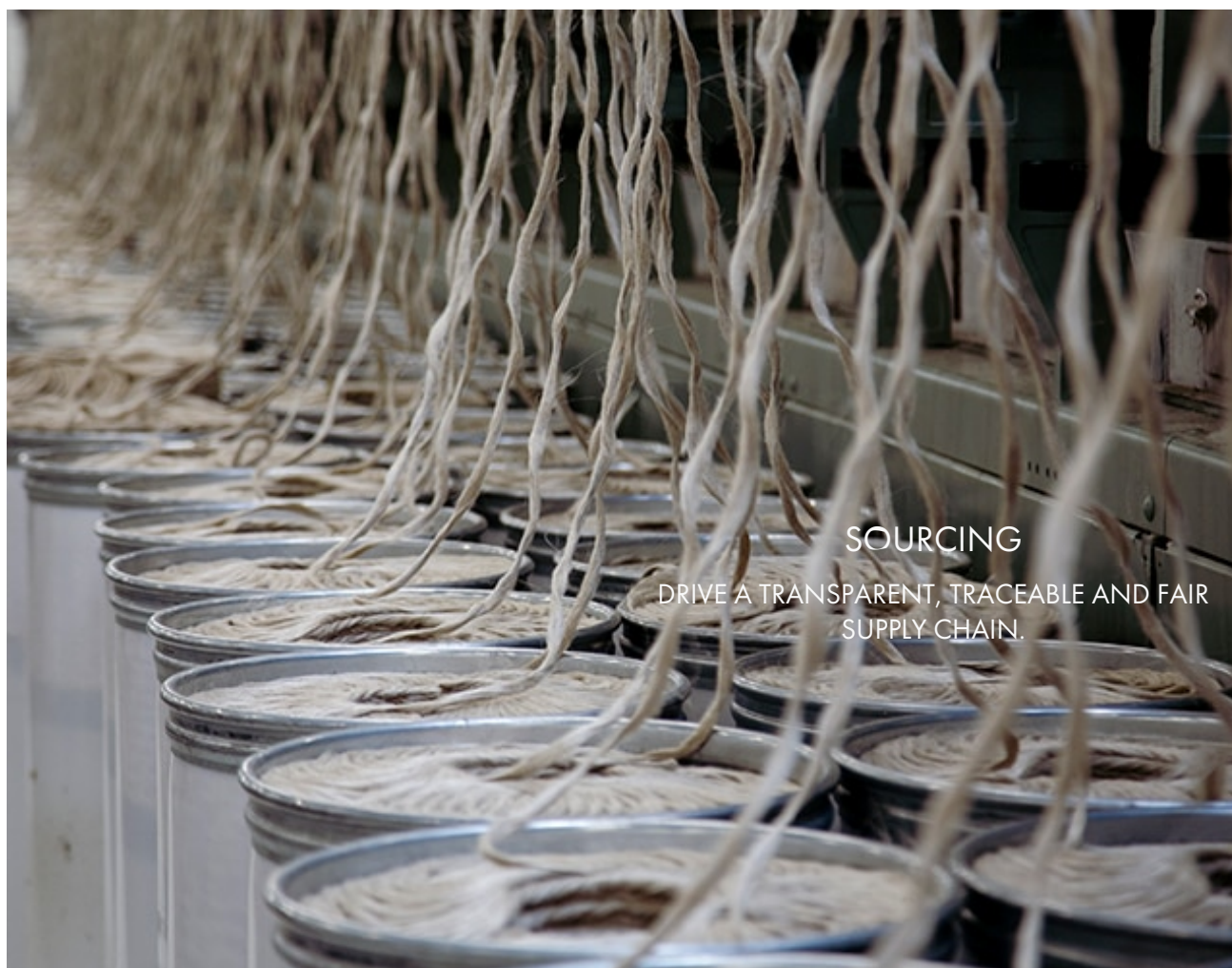




We aim to drive change beyond our own teams; that is why we collaborate with our key suppliers to promote and enhance our standards while ensuring transparency.

Our 2021 environmental impact report revealed that our greatest impact stems from raw materials. We therefore collaborated with external experts to identify materials with a lower impact. We set a goal to ensure that, by 2025 at the latest, 90% of Chloé products feature a main material with reduced impact. This initiative has contributed to our objective of reducing emissions by more than 30% per product (using 2019 as the baseline year).

2025 Results



0

Share of our products with a low-impact main material (average across all categories)

0

Share of our product range manufactured by Fair Trade enterprises, social enterprises, or partners covered by a social impact agreement (Chloé ready-to-wear)

0

Share of ready-to-wear products equipped with a digital passport

FAIR TRADE

The World Fair Trade Organization (WFTO) is an international network of social enterprises fully committed to fair trade practices. Its guarantee system is an international verification model centered on social enterprises, prioritizing the well-being of people and the planet.

Following a partnership signed with the WFTO in September 2020, Chloé launched its first fair trade capsule collections in March 2021—collections recognized for being produced ethically and with greater environmental responsibility. Over time, we will continue to increase the proportion of fair trade products in our collections while upholding our high quality standards. In 2022, fair-trade certified products accounted for 12% of our Chloé ready-to-wear offering. This figure reached 22% in 2024 and 25% in 2025. To achieve this goal, we adopted a dual approach: integrating new certified suppliers into our sourcing network and supporting our existing suppliers through the certification process, while continuing to collaborate with the partners we brought into our supply chain in 2021.



LOWER IMPACT MATERIALS

Our lower-impact materials fall into three categories:

Organic: refers to material derived from agricultural processes that meet organic farming standards.

Recycled: refers to material containing at least 50% recovered or reused content derived from non-hazardous waste.

Deadstock: we transform deadstock materials from past collections into new products to reduce the production of virgin materials and lower our environmental footprint.

The [Leather Working Group](#) is an international organization comprising stakeholders from the leather supply chain, dedicated to promoting best environmental practices in leather manufacturing and related industries. Chloé joined the Leather Working Group in 2017 to support more sustainable leather manufacturing.



SOURCING

We currently require all our supply chain partners (Tier 1 and Tier 2) to comply with the [Richemont Code of Conduct](#).

The Chloé team may also request social audit reports prior to establishing a business relationship or conduct its own social audit at any time using the SMETA protocol, with the support of SGS, ELEVATE, or Bureau Veritas.

Finally, since 2021, we have been sharing recommendations with all our supply chain partners, encouraging them to launch a Social and Environmental Responsibility strategy, measure progress, support innovation, and obtain certifications.

We expect our suppliers to promote gender equality, avoid all forms of discrimination, and support workers from underrepresented minorities as well as local communities wherever possible.



DIGITAL PASSPORT & CIRCULARITY

In February 2023, Chloé unveiled its digital passport, ushering in a new chapter of transparency for the luxury sector and enabling full circularity through instant resale—an industry first. This unique and innovative digital passport allows users to scan a unique digital identifier embedded in the product using a smartphone. The initiative has three main objectives: ensuring authenticity and traceability, and facilitating care and repair. When customers scan the unique digital identifier, they are redirected to a dedicated page where they can learn about the entire manufacturing process and find care and repair instructions. This page also provides a link to facilitate the future resale of the product directly on Vestiaire Collective. Upon resale, customers can choose from the following options:

1. A voucher to use on the Chloé website.
2. A Vestiaire Collective voucher—a first for the platform—demonstrating Chloé’s commitment to encouraging the secondhand market.

Bags and shoes from previous collections, whether or not they feature the digital passport, are also accepted on the [partner resale page](#).



Starting with the Summer 2023 collection, Chloé began implementing a digital passport that enables the sharing of traceability information, guarantees authenticity, facilitates resale on the second-hand market, and encourages care and repair.

The digital passport will be rolled out across all our products by 2027.

2025 Sourcing Guidelines

In line with our commitments to responsible sourcing, we publish an updated version of our sourcing recommendations each year, available here:

[Sourcing Guidelines – Version 5](#)

This document details our recommendations and rules regarding the sourcing of raw materials, Fairtrade products, animal welfare, and packaging usage. If you have any questions or comments about this guide, please contact us at sustainability@chloe.com.

Key dates

On International Women's Day in 2021,

Chloé launched its first-ever Fair Trade-certified luxury collection, in partnership with UNICEF.

On average in 2022,

65% of Chloé ready-to-wear products were classified as lower-impact, meaning they were composed of 80% or more lower-impact materials.

In March 2023,

Chloé released its Social Profit & Loss methodology as open source.

In April 2024,

Chloé developed its Social Sourcing methodology, which provides financial support for supplier capacity-building programs.

*UNICEF does not endorse any company, brand, product, or service.

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Our newsletter keeps you updated on all our news, collections and access to exclusive offers.

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