



CHARITABLE FOUNDATION  
**SISTEMA**



ANNUAL REPORT



2016



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### Dear friends,

I am pleased to present Sistema Charitable Foundation's 2016 report. We focused on the best international practices and integrated the GRI standard reporting elements in the field of sustainable development for the first time while preparing this report.

Important changes related to rethinking the Foundation's strategy have taken place during the last year. We focused our efforts and resources on several strategic directions, creating long-term social effects in the selected areas of activities and accounting the highest interests of our stakeholders.

The three key directions of Sistema CF activities are modern engineering education development, long-term social projects and volunteering and the development of new technologies for education in the area of culture and art.

Our leading educational Program *Lift to The Future* is aimed at building a system for the training of highly qualified engineering personnel that would be ready to solve complicated practical tasks in science intensive sectors of the Russian economy. The program's main intent is to provide conditions for professional self-realization of talented youth based on the integration of education, science and business.

The *Social Environment and Volunteering* Program is aimed at developing the social environment and improving the quality of life for vulnerable population groups through the development of modern social technologies and of the volunteering institution. The Program has attracted a record number of partners this year. From 2015 onwards the Foundation successfully implements the *Care for veterans* project, providing the veterans with high-tech medical care and social support. This project has become the basic element of the Program. The number of beneficiaries under the Program has increased by more than 70% this year.

A special role in our work we ascribe to the corporate development of volunteering which is coordinated by Sistema CF Volunteer Center. In the year of 2016 we have achieved the strategic goal – involved as volunteers the staff of all major donor companies, as well as employees of our social partners. During the reporting period, the involvement level of the companies in the volunteer movement under the auspices of Sistema CF has increased by 73%.

The past year has been a landmark for our key object in supporting culture and

art – the Russian Museum, with which we has been working since 2003. System support of the museum multimedia technologies has created an educational project of an international scale – a network of nearly 200 cultural and educational centers *Russian Museum: virtual branch*. In 2016, we began to work on updating the project development strategy, which makes possible to expand repeatedly its audience and increase the social and educational effect.

One of the key objectives in our work this year was the involvement of partners, employees and all the parties interested in joint charitable initiatives. This work has brought us great satisfaction: in 2016 for the first time employees and top managers of Sistema JSFC and our companies began to support systematically by personal donations specific projects, with the widely developed initiative of *charity instead of gifts*, and during the new year's charity auction and festivities we managed to raise more than 11 million of personal donations from employees.

The successful pilot project of the Foundation, which combined the resources and capabilities of our businesses, public organizations and public authorities, has become *Solony charity children's regional festival* in the Republic of Altai. This model of cooperation has formed an innovative form of the corporate philanthropy, which enabled with the high efficiency to implement the social mission of the Foundation in intersection of interests and social policies of the participated parties.

In the next year we plan to develop partnerships in the regions and maximum involvement of our company and external partners in their implementation. When developing new programs and developing existing destinations we will give priority to use of the best world practices and modern technologies of corporate philanthropy to achieve sustainable social effects and to improve the life quality of our country.

I wish all the readers of this report the well-being and professional success in 2017!

**Elena Chernyshkova,**  
President of Sistema Foundation

# About Sistema Charitable Foundation



## General information

Sistema Charitable Foundation established in 2004 with participation of Sistema JSFC Group Companies – is the main operator of charitable activities realized by donor companies.

**Mission** is to achieve maximum efficiency in social investments on the key aspects of charitable activities.

The Foundation develops social investment strategy, plans long-term charitable funds, forms the project portfolio and realizes them.

Adoption of the activity program of work and approval of the decisions on allocation of the Foundation funds is carried out annually at the meeting held by the Board of Trustees – the highest management structure. Adoption of operational decisions is the competence of the collegial management – Management Board of Sistema CF. The company management includes representatives of the key donor companies of the Foundation: Sistema JSFC, MTS, RTI, Medsi, Detskiy Mir and Segezha Group.

## Main principles of the Foundation activities

Sistema CF activities are realized in accordance with the Federal law *About the charitable activities and charitable organizations* and it is based on the best practice in the sphere of corporate social responsibility.

The Foundation program is aimed at realizing the federal-scale projects which we develop in terms of the current needs and also use the experience and competencies of all participating members.

The Foundation activities are based on long-term partnership relations.

Among other most important principles of the Foundation activities are openness and transparency; focus on the Corporation social priorities and companies; formation of the data and competence centers on each direction; synergy between the programs.

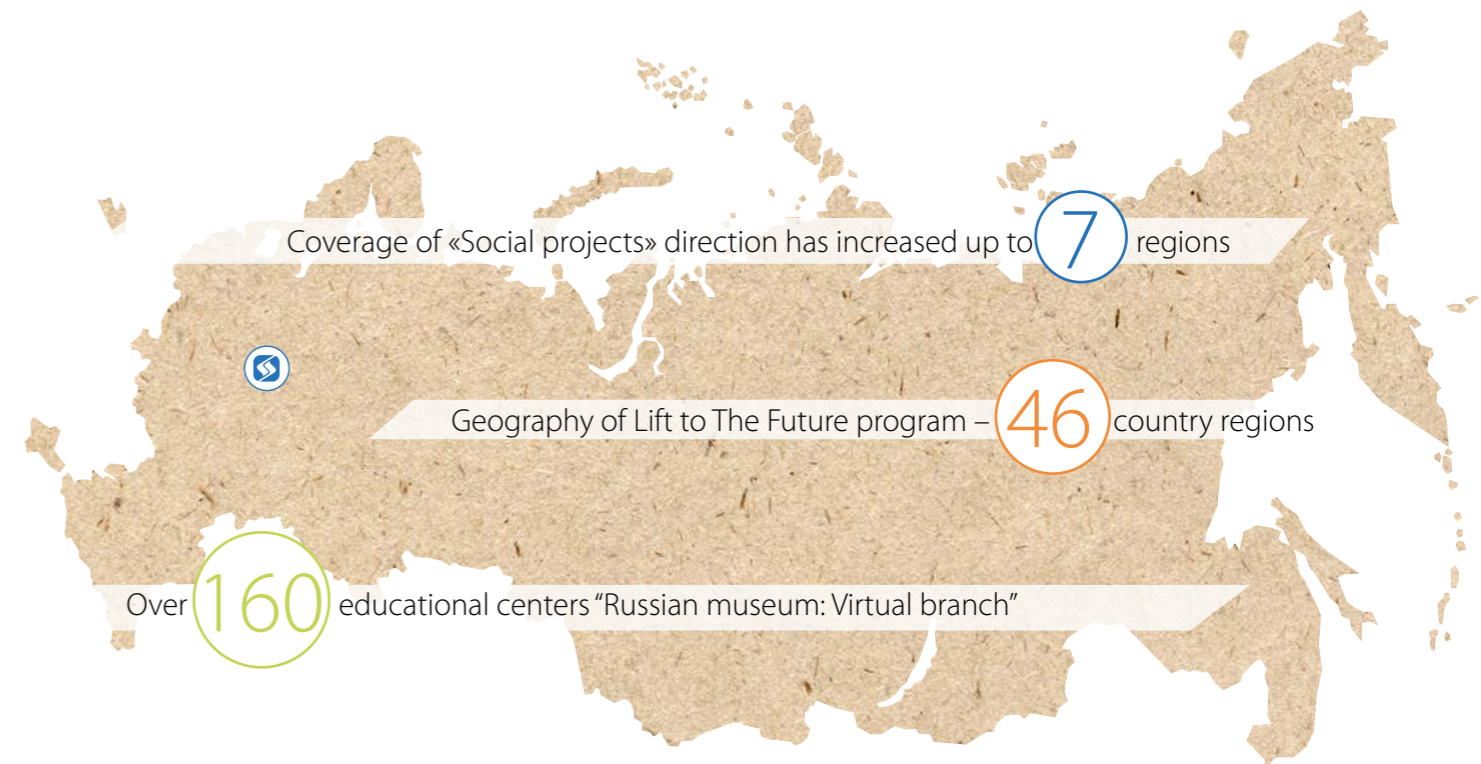
Priorities in the Foundation activities are infra-structural, system formation projects.

The Foundation special attention is focused on the projects capable to provide important long-term changes in the social environment and forming a stimulus for its development



## Geography of activities

The charitable program is realized in accordance with the approved strategy in territory of the Russian Federation and abroad with the focus on activity regions of partner companies and benefactors. The operation activities are carried out by the staff team of the Foundation and also with the involvement of specialized NPO. Headquarters of the organization is location in Moscow. Sistema Charitable Foundation has no additional branches and representation offices in the regions of Russia and abroad.



## Membership in association and branch organizations

Since 2010 Sistema Charitable Foundation is a member of *Donors Forum* - the leading association of the largest Russian and foreign charitable (donor) organizations working in Russia.

Member of Sistema CF Supervisory Board Vladimir Evtushenkov is the Chairman of the Supervisory Board for the Development Fund of the State Russian Museum *Russian Museum Friends*, a member of the Supervisory Board of the Russian Geographic Association.

In 2016 the Volunteer Center of Sistema CF became a member in the Association of Volunteer Centers in Russia

In 2016 the President of Sistema CF Elena Chernyshkova became a member of the RF Governmental Council on the social sphere supervision

under the management of O.Y. Golodets

Director of NP Lift to the Future Julia Selyukova is an expert in the group association of the national technological initiative (NIT) which is the leader in training supervisors.



## Strategy of charitable activities

Sistema Charitable Foundation realizes a complex of long-term interrelated programs aimed at development of the staff potential in high-tech branches of Russia, improvement of the social environment and increase in the life standard of Russian citizens.

In its development strategy Sistema CF concentrates on support and development of the modern engineering education and simultaneously a methodological and coordination center to realize social strategies of the donor companies.

Corporate volunteering as one of the most resources to develop the corporate charity and the key element in the staff strategy of Sistema JSFC and subsidiary companies – Sistema CF strategic focus.

The Foundation focuses its efforts on the following activity directions:



### Lift to the Future - talents for high tech industries

**Strategic task:** formation of the youth staff reserve for perspective and high-tech companies through support, education and professional orientation of the talented youth since their school age up to the level of young specialists.



### Special environment and volunteering

**Strategic task:** implementation of complex measures in the sphere of social support for veterans, the similar categories of citizens and unprotected layer of population.

Development of the volunteer center in order to improve efficiency of the realized programs, consolidation of the best practice to organize the volunteer activities.



### Culture and art: new technologies for education

**Strategic task:** development of competencies in the sphere to use and implement modern technologies to develop education in the sphere of culture and art.

Key focus of the program is the project *Russian museum: virtual branch*.



## Organizational model and management system

### Sistema CF Supervisory Board

The Foundation Highest Management is the Supervisory Board, that determines the development strategy, priority activity directions, order and principles to finance charitable programs and projects.

The Supervisory Board forms the structure of executive organs – assigns the President and selects members of the Foundation Board.

The Supervisory Board holds meetings at least once a year. In 2016 there were two meetings of the Supervisory Board – on February, 4 and December, 26

### Supervisory Board Members:



**Sergey Boev,**  
Chairman of Sistema CF Supervisory Board,  
Chairman of the Board of Directors in JSC RTI



**Andrey Dubovskov,**  
President, Chairman of PJSC MTS Board



**Vladimir Evtushenkov,**  
Chairman of the Board of Directors in Sistema JSFC



**Robert Kocharyan,**  
Independent member of the Board of Directors in Sistema JSFC



**Vsevolod Rozanov,**  
Vice-Chairman of Sistema CF Supervisory Board, Vice-President of Sistema JSFC



**Elena Chernyshkova,**  
President, Chairman of the Charitable Foundation Sistema Board



**Mikhail Shamolin,**  
President of Sistema JSFC



**David Yakobashvili,**  
Independent member of the Board of Directors in Sistema JSFC

## > Organization model and management system

>13 General information about activities of Sistema CF in 2016

### Sistema CF Board

The Foundation Board is the collegial executive organ of the operative management carrying out the total management of the Foundation activities.

**Main tasks of the Board are the following:**

- provision of the Foundation stable financial position;
- determination of the prospect and priority directions in its activity;
- consideration of orders on the charitable activity and approval of decisions on the funds consumption from the Foundation reserve

The Foundation Board is elected by the Supervisory Board for the period of 5 years.

#### The Board Structure

**Elena Chernyshkova,**  
President of Sistema CF, Chairman of the Board.

**Svetlana Afanasieva,**  
Deputy General Director of JSC RTI.

**Elena Brusilova,**  
President of Medsi.

**Elena Vitshak,**  
Vice-president, chairman of the staff management department in Sistema JSFC.

**Elena Kokhanovskaya,**  
PR-Director in PJSC MTS.

**Sergey Pomelov,**  
President of Segezha Group.

**Vladimir Chirakhov,**  
General Director of Detsky Mir.

**Eugeny Chuykov,**  
Vice-President, Head of Sistema JSFC Complex of corporate communications.

In 2016 there were eight meetings of the Board: 27 January, 14 March, 15 April, 30 June, 8 July, 15 September, 24 October, 28 December.

All decisions made by the Foundation Board are taken in accordance with its powers, determined by Sistema CF Charter and legislation of the Russian Federation in relation to the management of the charitable organization.

### Team of Sistema CF

Total number of personnel – 13 employees, including women – 10, men – 3.

Sistema CF does not use the measure of discrimination character by the gender, confessional, race and other features.

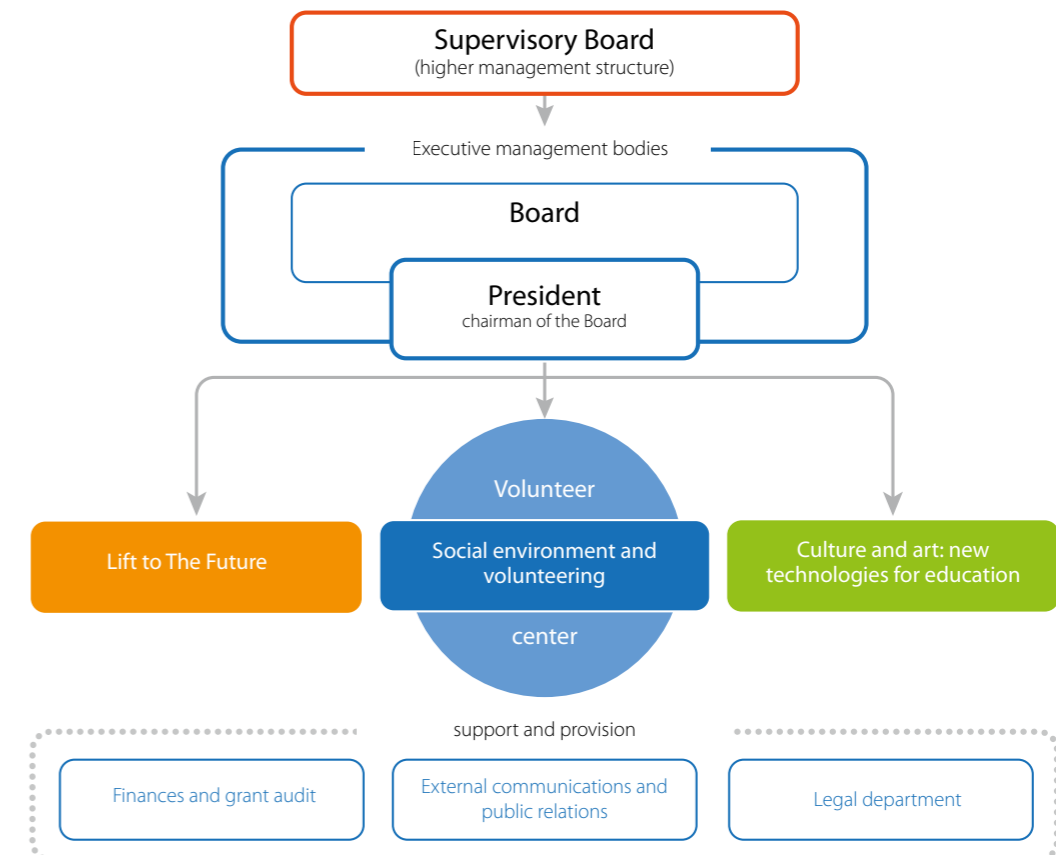
All personnel of Sistema CF is employed as the staff of the organization in accordance with the labor legislation of the Russian Federation.

100% employees after the probation period have policies of the voluntary medical insurance.

92% employees have higher education. Personnel of the key subdivision have profile education and / or necessary competences according to their responsibility.



### Organizational structure



## > Organization model and management system

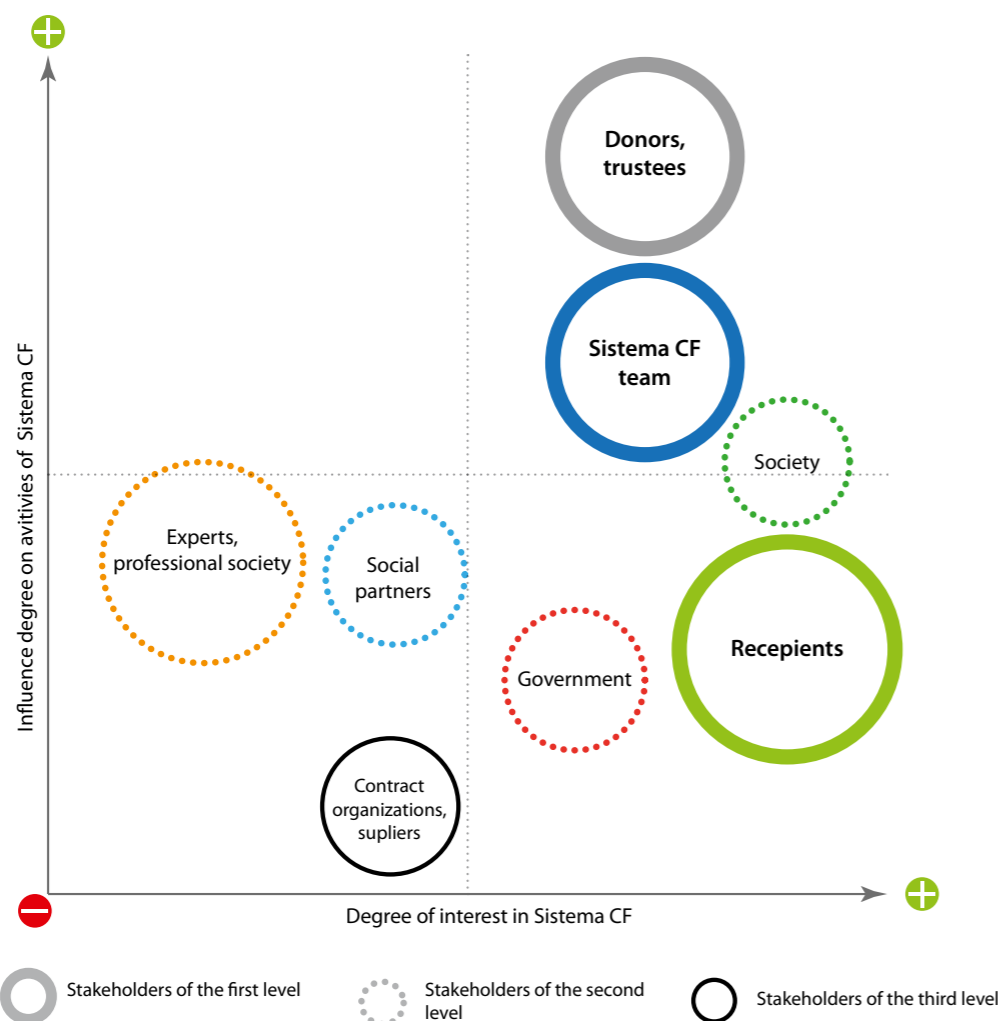
>13 General information about activities of Sistema CF in 2016

### Interaction with stakeholders

Activities of Sistema Charitable Foundation is based on the principle of proper account of opinions and responsible behavior in relation to all stakeholders.

**The Foundation determines three level of stakeholders:**

- the parties forming main activities of the organization – benefactors, team and management organs, donors and trustees;
- the parties significantly affecting activities of the organization and forming strategic priorities but without any direct influence on it - expert and professional associations, social partners, society, state, mass media;
- the parties interested Sistema CF without affecting its activity- contract organizations, suppliers.



Interaction with the key representatives of stakeholders is carried out in the direct and indirect forms. All decisions concerning the change of priorities or changes of the approved activity program as well as spending funds from the reserve fund are to receive expert evaluation and considered by collegial management organs.

Work with recipients is based on the feedback system and regulated by corporate provisions of the Foundation.

To realize programs of proper quality and to react operatively to changes in key sectors of the charity sector in Russia, the Foundation on a regular basis participates in professional events and public meetings with expert and professional associations and also with representatives of public, governmental organizations and mass media.

All materials of important events in Sistema Charitable Foundation are published obligatory at the web-site: bf.sistema.ru and also in the own corporate release "Charity bulletin", in the corporate magazine of AFK "Sistema" and posted in bases of the news and informational agencies.



### Work system with inquiries of citizens and organizations

The Foundation considers incoming inquiries in the due course, carries out their expert evaluation and submit the orders corresponding to strategic purposes and approved activity program for review of the Foundation Board in accordance with regulations of expenditures.

An annual program of charitable activities is formed in terms of statistic target orders for the reporting period. Mostly important is their matching strategic priorities of the Foundation and expectations of stakeholders.

In 2016 the Foundation received 1223 inquiries. 227 inquiries were selected and registered. 250 inquiries were recognized to be non-correspondent to the constituent purposes and /or the Foundation charitable program. 27 inquiries were submitted for review of the Board, from them 20 – satisfied / included for fulfillment according to the strategy of activities.

**i** Number of grant recipients of I level **69**

### Number of participants and recipients of the programs, persons

Lift to the Future **11 thousand**

Social environment and volunteering **over 30 thousand**

Culture and art: new technologies for education **600 thousand**

**Channels to submit inquiries:**

Address delivery

Email: [info@bf.sistema.ru](mailto:info@bf.sistema.ru)

G4-24  
G4-25  
G4-26

Stakeholders of the first level Stakeholders of the second level Stakeholders of the third level

## Risk management

The complex of events on risk management is based on control over compliance with norms and rules of the Federal law *About charitable activities and charitable organizations*, target expenditures and reliability of counter-agents.

In order to minimize negative external and internal effects on the organization activities all interactions with stakeholders undergo the procedures determining their legal validity and financial transparency.

In 2016 Sistema CF developed and approved the following documents to reduce potential risks in management and operation activities of the organization and also to optimize the work with stakeholders: Anti-corruption policy, Rules of the funds consumption, Regulations on measures to prevent and settle conflict of interests.

Since 2016 the Foundation has been implementing the best practices, regulating procurement activities of the organization.



As a supplementary instrument to improve efficiency of Sistema CF activities against possible abuse, fraud, corruption actions, omissions and shortages there is the hotline at the Foundation website: [report@bf.sistema.ru](mailto:report@bf.sistema.ru).

Most important is the system to control over the target expenditures, which is a multi-level structure - internal grant audit, control by benefactors and also an independent audit of the managerial, financial reporting and economic activity

G4-14  
G4-58

Measures of the risk management are to improve efficiency of the charitable program realized by Sistema CF and they are tools providing the high quality in realization of strategic goals.



**Natalia Grigoryeva,**  
Sistema CF legal counsel:

*"We make system work to implement best practices in activities of our Foundation. They are to increase significantly transparency of the legal and financial relations with the stakeholders at all levels".*

## General information about activities of Sistema CF in 2016

In 2016 Sistema CF activities were realized in accordance with the program approved by the Foundation Supervisory Board (protocol N.01-16 d/d 04.02.2016).

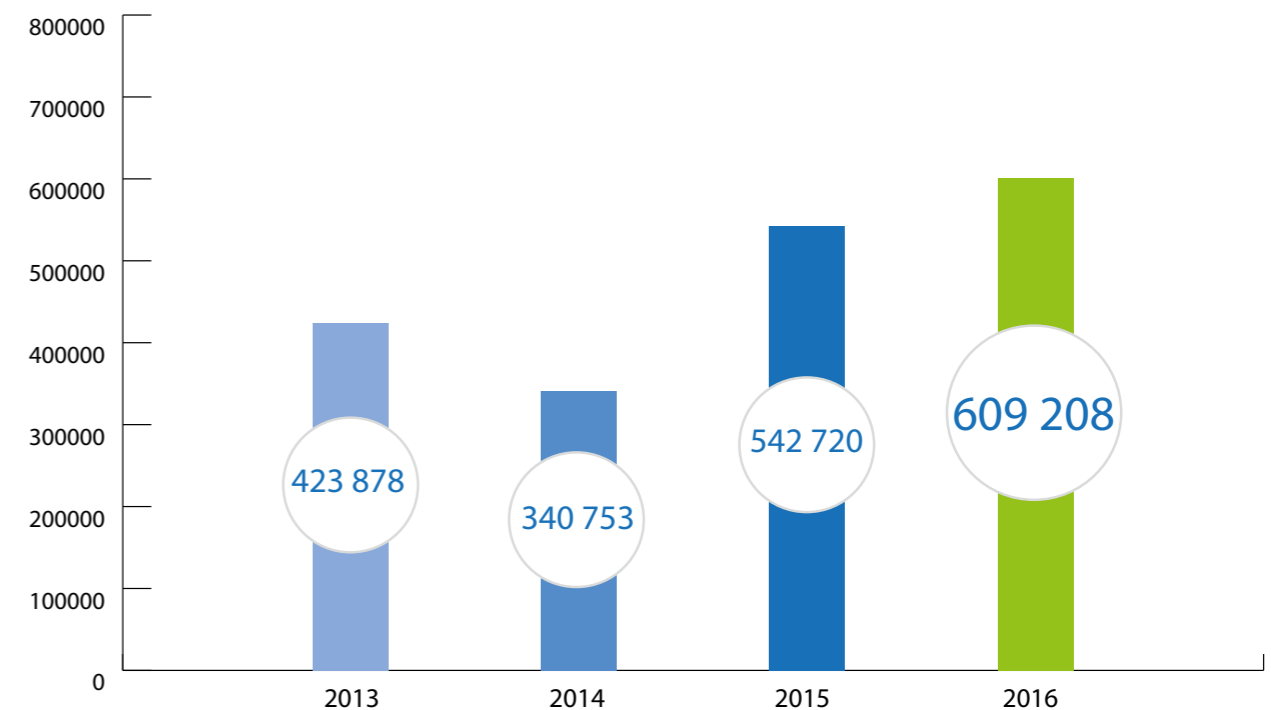
The main funding source of the Foundation charitable activity are payments of Sistema JSFC Group Companies in the amount which is recommended by the Decision of Sistema JSFC Board of Directors (order CD

N.09-10 d/d September 18, 2010) – up to 0.65% from the net revenue.

The funding volume of the Foundation program for the year of 2016 has made 609 208 thousand rubles.



Funding volume of Sistema CF programs,  
thousand rubles

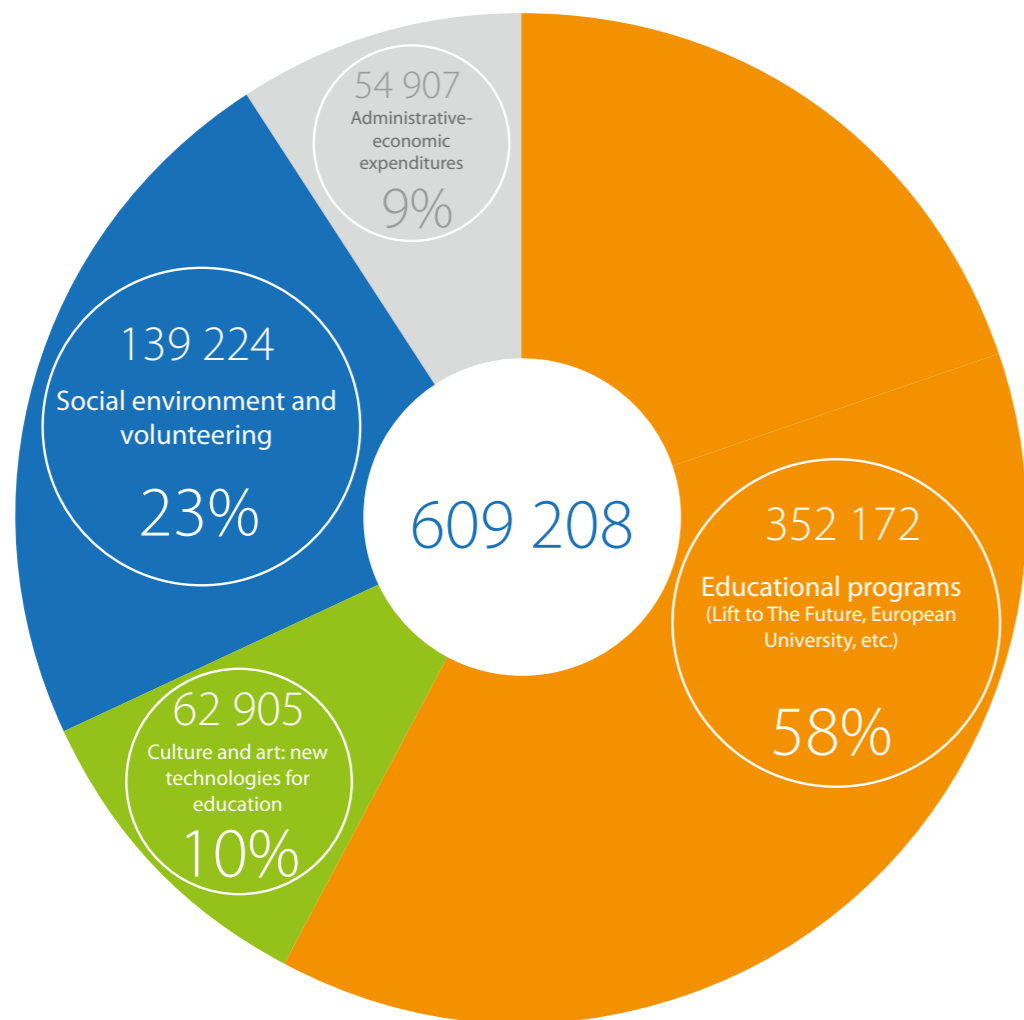


> General information about activities of Sistema CF in 2016

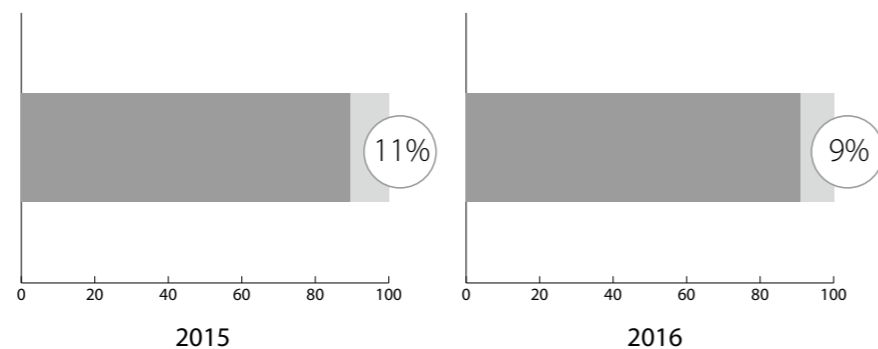
>16 Activity directions



Funding distribution, thousand rubles, %



Share of administrative - economic expenditures, %



Foundation donors and social partners





## Activity directions



Lift to The Future – Talents for high-tech industries



Social environment and volunteering



Culture and art:  
New technologies for education

## Lift to The Future – Talents for high-tech industries



**Program geography:** Russian Federation.  
46 regions are members of the program.

MSU of M.V. Lomonosov is a key partner  
and co-founder of NP Lift to the Future.



**Vladimir Evtushenkov,**  
Chairman of Sistema JSFC Board of Directors

*Russian economy is short of qualified engineers, technologists, IT - specialists. This problem is clearly seen by us even when choosing the staff for high tech companies of our corporation. To overcome this negative trend it is required to address to the new generation to support timely young talents, to disclose for them modern professions and innovative business, where they can realize their dreams.*

*Those are the tasks of our program "Lift to The Future".*



### About the program

The key direction initiative is the program to work with young people «Lift to future», with the mission – to develop and test an efficient model to choose and train leaders of technological future in Russia, allowing the young people to choose consciously their profession in accordance with priorities of the economic development, and also to form the staff reserve for prospect branches of the national industry and high tech companies of Sistema JSFC.

The program is oriented to pupils and students with a high motivation to learning of scientific natural and exact disciplines as well as teachers of the secondary, higher and supplementary education, interested in the science popularization and being ready to the professional self-development.



### Strategic purposes

- Upbringing of young technological leaders with the competitive competencies for the efficient work under new economic challengers.
- Training of qualified engineering staff for high tech national industries, and in particular, companies of Sistema JSFC.
- Support to develop new forms of engineering education at all levels to prepare specialists for the new economy.

## &gt; Activity directions

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## Tasks to reach goals

- Formation of the continuous training trajectory of school - higher school - employer in logics of the National technological initiative.
- Formation of the uniform center for knowledge and competence; provision of the continuous transfer of knowledge and competencies under the uniform vector to develop technological leaders for the new economy.
- Formation of the system to train teaching staff with the strategic vision of the general educational trajectory.
- Integration of real tasks implemented by Sistema JSFC into the scientific-technical project work of schoolchildren and students.
- Development of the partnership network with stakeholders (universities, governmental development agencies, business and expert associations).



## Program results in 2016

In 2016 Lift to The Future program was considerably reorganized and supplemented. Firstly for its duration the program events covered all levels of educational trajectory to train future technological leaders, including children of the secondary and senior school, students of bachelor and magistrate programs and also post-graduates from the higher educational institutions of the Russian Federation.

In addition to the individual support format in 2016 for the first time there was the start of All-Russian projects in the sphere of education institutional support. Their target audience was organizations of supplementary scientific - technical education of schoolchildren (*People of future* contest) and also subdivisions of Russian higher schools, directly engaged in employment of students and graduates (*Career Faculty*).

Thus, under new contests all key subjects in the sphere of education are covered - from students and teachers to universities and employers

The projects are realized which are aimed directly at involvement of new, prospect specialists in Sistema JSFC Companies. There is the developed system to choose talented and motivated students for the project work over real branch tasks. It makes possible to train efficiently qualified personnel, and provides the platform for the progressive development of the national highly technological companies.

Moreover, all directions in activities of Lift to The Future program affect significantly the social cultural development of the country. Different forms of the educational activity realized in 2016 promotes increase in interest to knowledge among young people as well as implementation of innovative educational formats in the teaching environment. Considering the vast geographic and demographic program coverage, it results productively in all social sphere of the country.

## i 2016 in figures



> Activity directions

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# Program Realization in 2016

3 level

Graduates of higher schools, institutes and universities, employers

Cooperation agreement is signed with the Nizhny Novgorod State University and Yaroslavl State University

Cooperation agreement is signed with the Kazan State University and the Ufa oil university.

Cooperation agreement is signed with the Tomsk State University.

Grant contest for subdivisions of the Russian higher schools, engaged in employment problems of graduates from engineering and scientific natural occupations **Career faculty**

5 grants  
up to 900 thousand rubles each  
Applications from 34 leading universities  
5 winning higher schools

Participation in III All-Russian student forum on education quality in Yekaterinburg. Lectures, master classes and round table talks under the organized NP Lift to The Future on "Employment" international platform. Representatives from 83 higher schools of Russia participated in operation of the platform.

2 level

Students and higher schools

Engineering - construction school **Lift to The Future** in the All-Russian Children Center Orlyonok in partnership with the Moscow polytechnic university. The school key focus – NTI markets\*.

150 schoolchildren from 60 cities

By the end of 2016 Lift to The Future signed partnership agreements with 22 Russian higher schools.

Sistema CF and Lift to The Future allocated 6 million rubles for ITMO University for development of the special educational program on training IT-specialists.

Cooperation agreement is signed with the South Federal University.

Grant contest for students and postgraduates **System solution**.

16 grants to 500 thousand rubles each

2 level

Schoolchildren and teachers of supplementary education

Regional engineering-construction school **Lift to The Future** under the Children Republic charitable festival **Solony**

75 senior schoolchildren from Altai Republic

Lift to The Future team participated in the judging of the finals at the All-Russian contest on development of mobile applications **IT-SCHOOL**. Samsung selects the **smartest!** and the Academic Olympics competition **General designer** in the University of Talents (Kazan).

All-Russian engineering - construction school **Lift to The Future** in the All-Russian Children Center **Orlyonok**.

152 schoolchildren  
Additional scores to the Uniform State Examination from winners from leading higher schools

Cooperation agreement between NP **Lift to The Future**, **Shiffers Institute** and **Tech parks Quantorium**. Preparation is started to apply the successful practice of engineering construction schools in regions of Russia.

Presentation to the expert council of NTI projects, developed in the October engineering-construction school **Lift to The Future**.

Lift projects are the best in NTI group organization

Grant contest for organizations of supplementary scientific-technical education for schoolchildren **People of future**.

420 applications from 20 regions  
40 grants up to 600 thousand rubles

\* National technological initiative - program of measures on formation of the principally new markets and conditions for the global technological leadership in Russia by 2035.

> Activity directions

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Уровни образовательной траектории



The main objective of the engineering - construction school *Lift to The Future* - is to help pupils and student to choose consciously their future profession. One of the most efficient instrument to achieve it - involvement of children in decision of real tasks from the sphere of scientific and high tech business. It is mostly important to demonstrate that we, adult representatives of the higher school and their future employees, are not indifferent to the desire of young people to apply their knowledge. If the child feels support, he gets stimulus to further development and he will do his best. I encourage all students who are interested in modern technologies and science to test their effort in similar training programs and contests - it is the real chance to express themselves at the level of the city, region and all the country.



As for the higher schools such projects are very helpful in the work with entrants: we deal with young people who, firstly, have been definitely selected, and secondly, they are better prepared and motivated - they know why they go into this sphere and what they shall do. Training such children provides better results and the employer, as the result, gets prospect staff from the university. For this process to be mutually beneficial we are thankful to colleges from Sistema JSFC for the possibility to work jointly over decision of this important general task.

**Vladimir Vasiliev,**  
Rector of ITMO University

1 level. School children and teacher of supplementary education

- **Engineering-construction school *Lift to The Future*** 6 projects in 3 directions were realized in the autumn school: *Space, IT and telecommunications, Energy*. Winners were the projects Oil sludge processing and Telemedicine.
  - 21 tutors worked with children within 3 weeks.
  - 45 schoolchildren became the school winner.
  - 28 schoolchildren were awarded by diplomas for the active participation in the project work.
  - 18 schoolchildren received honorary certificates.
  - 7 Russian higher schools gave extra scores to the Unified State Examination for the school winners and also other 17 participants working over various projects.



**Artem Shirokikh,**  
Tyumen:

"I am one of 100 pupils in the region who received the grant and letter of gratitude. I am very thankful to all team of the "Lift" for possible participation in multiple interesting forums. It is really cool, much thanks!"



**Victor Sadovnichy,**  
Rector, MSU of M.V. Lomonosov



*"Lift to The Future is an excellent example of the state-private partnership in the sphere of education. «Lift» team has developed both the methods to select talented schoolchildren and formed the medium for their conscious choose of their profession and higher school."*

*"In MSU we welcome the education and business cooperation. Our faculty "Higher school of management and innovations MSU", established jointly with Sistema JSFC for 10 years already has trained high class specialists for innovative markets"*



**Anastasia Kruchinina,**  
Gorno-Altaysk:

*"Much thanks for the organization! It was perfect! I liked it much. I would like once more to get into this wonderful atmosphere of work with professionals of their work."*

*"Also I likes the educational program! It was very interesting. I learned much about the transport though I have never been interested in it before. It might be my fortune that brought me to this direction. I would like to work with such amazing people in future. I understand that such a chance is given only once in our life, but I am to try"*

● **The regional engineering-construction school Lift to The Future under the Children's Republican charity festival Solony.**

**Result:** 75 senior schoolchildren from 14 up to 17 years old from Altay schools participated in the program recommended by the Ministry of education and science in the Republic of Altay. The project work was carried out laboratories of 3D-modeling, aero dynamics, robot technique, bio medicine, new technologies and materials. The winners received permits to the autumn engineering-construction school in the All-Russian Children Center Orlyonok.



- In summer 2016 employees of Lift to The Future participated in the judging of the finals at the All-Russian contest on development of mobile applications *IT school Samsung selects the smartest!* and the Olympiad General designer in the University of talents (Kazan city). The finalists of the contest and the Olympiad received the trips to the engineering-construction school *Lift to The Future*.

As the practical support of tutors in the sphere of supplementary education for schoolchildren and infrastructure work in this sphere in autumn 2016 the Grant contest for organizations

of supplementary scientific-technical schoolchildren education *People of future* was organized.

The winners got 40 grants up to 600 thousand rubles each.

More than 600 thousand organizations of the supplementary scientific-technical schoolchildren education from 20 regions of Russia applied for the contest.

80 finalists of the first stage participated in the practical conference in ITMO University in Saint-Petersburg, becoming a platform for the network interaction of participants in the group organization and education professionals.

- **In November 2016 the Cooperation agreement was signed between NP Lift to The Future, Institute of Shiffers and Techoparks Quantorium.**

We started preparation to implementation of the successful practice in organization of engineering - construction schools in the regions of Russia, under which schoolchildren were learnt to participate in project activities of the teaching group.

- In December 2016 at the **presentation to NTI expert community** the projects, developed in the October engineering-construction school *Lift to The Future* were recognized to be the best examples, realized under NTI group organization.



**Alena Limareva,**  
Tolyatti:

*"I like to work in the group and my independency at that. The work was not like in school but in the friend meeting format. That made it more interesting. In the school I learnt to mix and deal with people who are absolutely unknown and different to me. I found out how to solve certain tasks and value the time. The time spend in the "Lift" was much more productive than a common study year at school. Our work helped me to develop my future plans and demonstrated new opportunities to me"*

## &gt; Activity directions

&gt;56 General information about the report

"Lift to The Future plays an important role in formation of NTI group organization as it both realizes in practice such an educational form 3 level. Graduates, higher schools and universities, employers as project activities and support specific projects in the sphere of supplementary education in STEM branch, The results demonstrated by children in "Lift" engineering-construction schools proves that at the corresponding level of education the present schoolchildren can solve serious problems, offer interesting and sometimes unusual engineering decisions. This, around project activities the group of people is formed - from children, teachers and experts with an ability in future to produce new markets and industries, providing the world technological leadership in our country".



Dmitry Peskov,  
Agency of Strategic Initiatives

## 2 level. Students and higher schools

- By the end of 2016 NP Lift to The Future signed partnership agreements with 22 Russian higher schools selected by subsidiary companies of Sistema JSFC as suppliers of the most perspective staff.
  - involvement of authors with the best practice to distribute their experience in formation of the full - part platform for communication between representatives of higher schools.
- Sistema Charitable Foundation and Lift to The Future allocated to ITMO University 6 million rubles for development of the specialized educational pilot program to train IT specialists.
  - The agreement is especially important to develop cooperation in the sphere of biotechnologies between the South Federal University and "Step" large agro holding which is efficient to train qualified staff and conduct researches.
- The University will direct the received funds to develop the faculty of informational technologies and programming. In particular, educational programs will be worked out to train specialists, needed by AFK "Sistema". The Foundation plans to bring this successful experience in future to other leading higher schools.
  - Since October till December 2016 there was the Grant contest for students and postgraduates *System solution*. The contest task: is to solve sixteen practical tasks from IT spheres and telecommunication technologies, oil service, electro energy, architecture/ new materials/ development of towns.
- Cooperation agreement between NP Lift to The Future and the South federal university is signed at the forum *Career breakthrough*.
  - The tasks were provided by companies MTS, Stream, RTI, Segezha Group, Krondstaft, BESK and Targin
  - Totally 16 grants up to 500 thousand rubles each will be given.
  - 100 student project groups from different regions of Russia applied for the contest. The contest winners will be announced in the beginning of 2017.
- The interaction is to have the following directions:
  - cooperation in organization of the system work on training schoolchildren and entrants;
  - development of the training system for students of higher schools;

## 3 level. Graduates, higher schools and universities, employers

- In August – September 2016 there was the Grant contest for subdivisions of Russian higher schools engaged in employment of graduates from engineering and scientific technical professions *Career faculty*.**

Results: 5 grants up to 900 thousand rubles each.

34 leading universities applied for the contest. The contest winners were five higher schools: the South federal university, the Samara national research university named after Academician S.P. Korolyov, The Russian state university of gas and oil (The National Research Institute) named after I.M. Gubkin, The Siberian Federal University, the South-Western state university.

- 17–10 November, 2016**

**Participation in III All-Russian student forum on education quality in Yekaterinburg.** Lectures, master classes and round table talks under NP Lift to The Future organized international platform Employment. Representatives from 83 higher schools participated in work of the platform.

## Participation in events to popularize the science and scientific-technical development of the youth and also in the social actions

- October 7–9, 2016 Lift to The Future participated in the festival *Science 0+*.**

The open lecturing on the stand Lift to The Future. Lecturers: specialists from the Skolkovo institute, RSHU Institute of mass media and large Russian and international companies.

Lecture themes: *How to catch light on grid or resonances in photonics, Modern biotechnologies: battle of bacteria and viruses, Stem cells: what is it and why is it interesting?, Laser is (not) a toy for children?, Methods for rapid prototyping and digital fabrication, etc.*
- In October 2016 there was the Contest *TeleCat* – a joint project of Lift to The Future and magazine *Schrödinger's Cat* to popularize professions related to telecommunications among schoolchildren and students.**

The project lasts 6 months. Each month there are publications of scientific-popular editions for the vast audience on pages of the magazine and on the webpage Lift to The Future. Decisions in the magazine are commented by experts of Sistema's companies.

Also as a bonus prize Lift to The Future gave a one-year subscription to *Schrödinger's Cat* magazine for 450 teachers participating in *People of future* contests.
- October 2016 – the All-Russian flash mob in social networks #thanksteacher.**

On the Teacher's Day in 6 largest cities of Russia: Moscow, Saint Petersburg, Ufa, Yekaterinburg, Nizhny Novgorod and Krasnodar there were the retrospective photo exhibitions devoted to education and teachers.

As a result there were more than 100 publications in federal and regional media.
- On November–December 2016 was realized the joint project of NP Lift to The Future, League of education and Intel company.**

The project idea is to design and to launch rockets by international teams of the Moscow Lyceum *Second School* and British school *TownLey Grammar School*.
- On November 21–24, 2016 – participation in IV All-Russian forum *Future intellectual leaders of Russia in Yaroslavl*.**

Lift to The Future demonstrated projects of schoolchildren started under the expert support of companies Medsi and MTS. Those projects were highly evaluated by Olga Vasilieva, Ministry of Education and

# Social environment and volunteering



**Geography of the program:**  
Russian Federation.

**Social partners:** Sistema JSFC Group Companies, Department of social protection of the Moscow Government, administration of Altai Republic.



## About direction

The direction provides realization of the strategic projects in the sphere of health protection and social support of people, address support of the Great War and labor front veterans, as well as support to initiatives realized by the corporate volunteer center under the charitable program approved by Sistema CF Supervisory Board.

In 2016 the Foundation developed and implemented under the direction of Social environment and volunteering a new model of the corporate charity in the format of regional partnership charitable festivals, which formed a new policy based on the long-term social partnership of stakeholders.



## Strategic focus of Social environment direction

- **Support of the Great War veterans, as well as the system of measures and programs to support people and commercial organizations in the spheres of health protection and social support;**
- **Development of volunteering;**
- **Partnership of charitable festivals.**

Support of the Great War veterans - one of key directions in the corporate social responsibility and charity of Sistema JSFC and one of the most important directions in the work of Sistema Charitable Foundation.

In the year of 70th Victory a tripartite agreement between the Moscow government, Moscow city council of war and labor veterans, Armed forces and Law Enforcement agencies (MSCV) and Sistema JSFC about cooperation in the sphere of social support of veterans and youth patriotic development.

The agreement result was a long-term charitable program Victory in our hearts, providing the real social support to the Great War veterans and categories of people referred to them.

*"I am glad that there are such examples in Moscow. In particular, with Sistema JSFC we executed the standard cooperation contract with the Council of veterans on rendering assistance to veterans and elderly persons. I hope that under this contract many other companies and enterprises will work. It will be a good step for such cooperation between veteran organizations and large communities to be beneficial and support elderly people."*



**Sergey Sobyenin,**  
Mayor of Moscow



## Projects and events of *The Victory in our hearts* project

**The Victory in our hearts** project started in 2015 made possible to unite under the common start multiple initiative directed to support veterans.

In 2016 within the program the following projects and events were realized:

- Project Care for veterans
- Events to the Victory Day;

- Events to the Remembrance Day of 22 June;
- Insurance of veterans;
- Gala concert to the Elderly Man Day
- Events to the 75th anniversary of the Soviet troops counterattack beginning near Moscow;
- Support of the Volunteer Center initiatives.

## Care for veterans

Sistema Charitable Foundation, the Department of labor and social care for citizens in Moscow, Moscow city council of veterans and partnership with Medsi Group Companies in 2015 launched the joint program *Care for veterans*, providing free rehabilitation – recreation treatment of veterans in Medsi sanatorium *Otradnoye*.

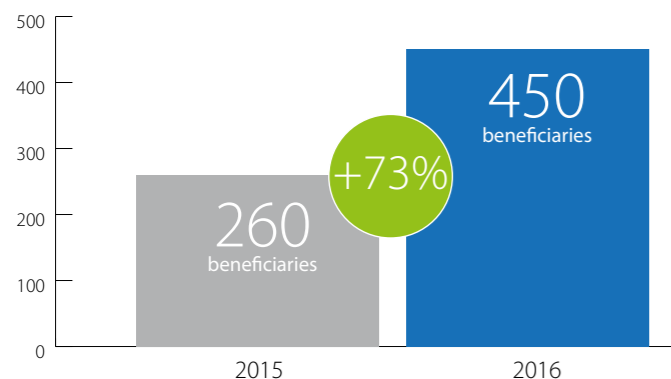
Specially for this category of patients an individual two week program of rest and medical rehabilitation was developed in terms of health features and the vast cultural-entertainment program was organized with participation of volunteers, personnel of the partner – companies and their children.

But for provision of veterans with quality and modern medical services the most important element in the program was participation of volunteers and companies of Sistema JSFC in events to keep historical memory and patriotic upbringing of the growing generation.

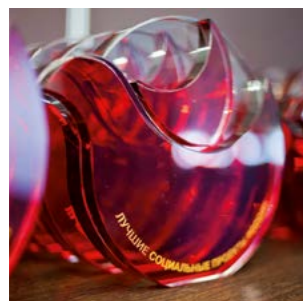
In 2015 under the program *Care for veterans* the sanatorium-resort treatment became available for 260 participants of the Great World War and home front workers, another 220 persons were attached for the free medical service to Medsi clinics.

In 2016 Sistema CF continued to realize the volunteering and charitable initiatives for the social support of veterans including those constantly residing or staying in special boarding houses and hospitals for the prolonged treatment, and the program of sanatorium – resort rehabilitation increased its coverage up to 450 persons.

Number of beneficiaries



## Public recognition



In 2015 the project *Care for veterans* became a laureate of IV annual national program Best social projects of Russia in nomination Projects to support unprotected layers of population .

In 2016 Sistema JSFC with the project *Care for veterans* took the third place in the All-Russian ranking Leaders of corporate charity – 2016.



Leaders of corporate charity - the joint project realized by the Association of grant issuing organizations «Donors forum», business newspaper «Vedomosti» and international audit - consulting network of PwC companies, which is aimed at revelation of the best charitable programs and distribution of information about the corporate charity in the business medium and public in general.

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On November 30 in the Moscow council of veterans Sistema Charitable Foundation organized a solemn celebration of heroes - Moscow defenders.

The gala concert to the 75th anniversary of the Soviet troops counterattack beginning near Moscow was organized under the program «Victory in our hearts»

In Moscow now there are only 4000 members of those epochal battles - those, who met the enemy with weapons in their hands, supported the work of military enterprises and secured the life of peaceful population. To support them is an honorary duty and tribute to memorize the great feat of two million ordinary people who united to defend the capital.



# Volunteer center of Sistema CF



**Irina Berezhnova,**  
Head of the Volunteer Center



*"In 2016 the Volunteer Center took its unique niche as a coordinator of volunteering initiatives and became an organizer of large-scale partnership charitable festivals: Solony in Altay and the children's inclusive festival Ryzhy in Moscow. The best programs of our partners were united under the auspices of Sistema CF for the efficient solution of complex social problems. The purpose of all our events - to improve the life standard of people, to increase their social activity and optimism as an important factor to develop the social environment. Due to activities of the center hundreds of volunteers received new knowledge and invaluable practical experience".*

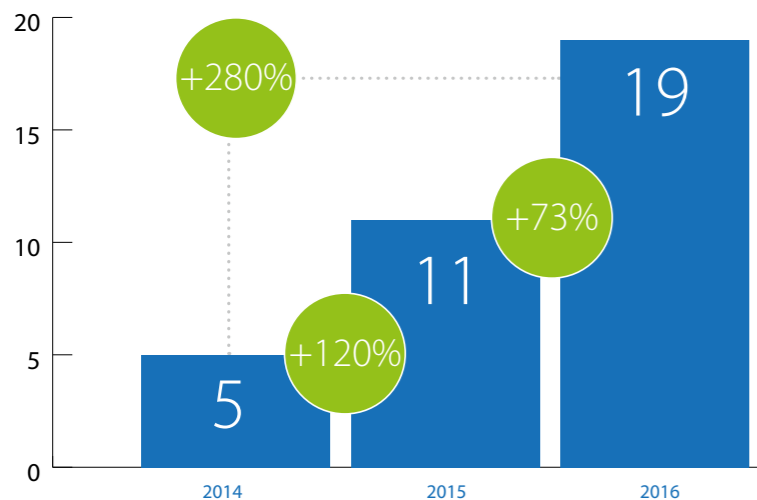


## About the Volunteer Center

Sistema CF Volunteer Center is organized in 2014.

Activities of the Volunteer center is based on consolidation of the best volunteering practices realized by donor companies and associations of volunteers to solve social problems, occurred before local communities and society in general.

To realize volunteering projects the Volunteer center combined the efforts of 22 companies from Sistema Group engaged in 13 economic branches: telecommunications, high technologies, energy, finances, banking service, consumer sector, logging and wood procession, agriculture, real estate, medical services, pharmaceuticals and hotel business.



Количество компаний-доноров, вовлеченных в волонтерское движение

The Volunteer Center of Sistema CF is a coordination and methodological center to develop the volunteering of key donor companies of the Foundation and also 15 the companies from social companies.

The Center is aimed at realization of the projects with high social importance in terms of public interests, interests of business and all involved parties. The Volunteer center develops and implements the highest standards of social projection and management of volunteering initiatives.

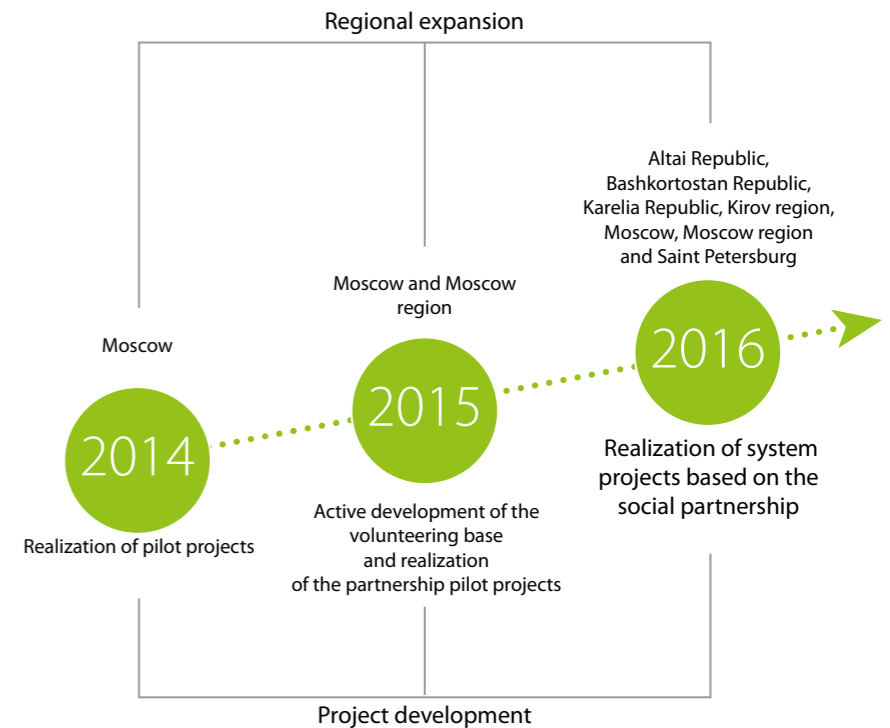
The center realizes non-material charity to support and promotion of the social- important projects in public interests.

According to the survey, employees of the Corporation and donor companies think the main reason of interest in volunteering to be a desire of contributing into development of the society and change the life to the better. The second reason – is a personal interest, emotional inclusion in the problem. The third reason – is the desire to share professional skills in favor of people.

Encouragement of volunteering initiatives has become the compulsory element of the Corporation staff policy.

In 2016 The Volunteer Center of Sistema CF passed from arrangement of one-time events to the strategy realizing system projects with a long-term social effect and vast regional coverage. A special attention is paid to consider the interests of local communities and involvement of people in charitable projects.

## Development stages of Sistema CF Volunteer Center



## Projects of the Volunteer Center

**Charitable Christmas holidays** is a large-scale partnership campaign to conduct charitable new year holidays for children from social institutions and poor categories of citizens.

**Regional charitable festivals in the format of partnership project** The aim of the project is to improve the quality of life and social activity of local communities.

**Victory in our hearts** – care for veterans, patriotic upbringing of young people, improved interconnection of generations.

**Children inclusive festival Ryzhy** - a partnership project on development of equal opportunities for all children.

**Wish tree** is a large-scale campaign to raise funds for social institutions.

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## Victory in our hearts

The project is an indispensable part of the one-named scale program implemented by Sistema CF to support veterans.

One of the largest project initiatives is *The volunteering Victory garden* – Saturday meetings and concerts in military hospitals and in boarding houses of veterans. When developing the project concept the accent was made on the improved connection between generations and remembrance of important events in the life of the country and about its heroes. Performances of children collectives from social institutions at veteran events, talk of children and people who survived in the year which were difficult for the country, participation of volunteers in making the remembrance book are important parts of the project.

**Due to volunteers of the Corporation in 2016 the following was made:**

- 15 volunteering Saturday meetings *Victory garden* in boarding houses, hospitals, nursing homes, hospices;
- 5 gala concerts for veterans with participation of children from orphanages and employees of the corporation;
- meetings of different generations as a format to bring up young people patriotically.

Since 2016 the work with veterans has involved 180 corporate volunteers. The number of project recipients has increased 3000 people.



## Charity event Wish tree

Wish tree is a large-scale campaign to collect fund for social organizations.

In 30 offices of Sistema JSFC companies with participation of Segezha Group coniferous trees from Karelia were mounted, decorated with Christmas toys from wood, cardboard, greeting cards. Each toy is a charity lot. In exchange of donation one could take any liked toy for his home Christmas tree or as a gift for family and friends.

### Facts and figures

More than 11 million rubles were collected by employees of Sistema JSFC Group within the New Year charity events.

Wooden Christmas decorations for the Wish trees were made in a series of master classes with participation of employees from Sistema JSFC, stellar volunteers, actors and artists. All together they painted more than 500 toys.

The donated funds will be directed to the social support and treatment of orphan children, children with disabilities and serious health problems.



Wooden Christmas decorations for the Wish trees were made in a series of master classes with participation of employees from Sistema JSFC, stellar volunteers, actors and artists. All together they painted more than 500 toys.

More than 11 million rubles were collected by employees of Sistema JSFC Group under the Christmas charity events.



One of the projects will be construction of the modern kids' playground meeting all safety and accessible environment requirements in territory of Pavlovsky boarding house (Saint Petersburg). There are 305 children at the age from 4 up to 18 with various pathologies of the nervous, lung and cardiac-vascular and muscular skeleton systems. For them it is mostly important to spend time in the fresh air regularly. Due to combined efforts of the Corporation staff an opportunity occurred to realize the dream of children and to present a new spacious playground for games and sport in Pavlovsky orphanage.

A part of attracted funds will be directed to the hospice in Volgograd to purchase the vitally important medical equipment. The project is realized in the partnership with *Vera Foundation*.



**Natalia Vladimirskaia,**  
social project manager of Medsi



*"For me volunteering is a continuation of my creative nature and the perfect tumbler switching from the work routine. Inspiration sources are next to you, the only wish is to start. We got a remarkable example of the master class for special children. Almost eight hours we mixed with them. We were extremely tired but the feeling that it were they who gave us the energy and support, but not we did will be remembered forever. Volunteering is just getting when giving. It is an amazing and unforgettable sensation.*

*For me social activities are global changes. I left the lift of analytics, marketing and oil pouring logistics changing it for KCO lift. And I have never been sorry for that, though it was frightening to change yourself to 180 degrees. But it was worth doing. You need listen to your heart".*

## Charitable Christmas holidays

In 2016 the New Year festivities were in six regions of the country - Altay Republic, Bashkortostan, Karelia, Kirov region, Moscow and Saint-Petersburg.

The central venue was Jury Nikulin Circus which was attended by 1500 children.

### Facts and figures

- 100 volunteers
- 18 partner companies from Sistema JSFC Group
- About 4000 children from social establishments, partner foundations and large families became guests of Christmas holidays
- Children got a ton of sweet gifts
- 60 personal holidays for children with severe diseases were organized by volunteers jointly with professional actors from *Hospital clowns organization*

## Other volunteering initiatives

### Cultural volunteering

- *Volunteering Saturday* work in the State museum-reserve Yasnaya Polyana (Tula city)
- *Volunteering Saturday* work in the Museum-manoir of P.I. Chaykovsky (Klin city).



## Public recognition

In 2015 the Volunteer center of Sistema CF became the prize winner of the All-Russian contest *Leaders of corporate philanthropy*.

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## Volunteering as an instrument of internal communications

An active development of corporate volunteering promoted the increased value of companies as employers and growth of the staff loyalty.

### Corporate culture

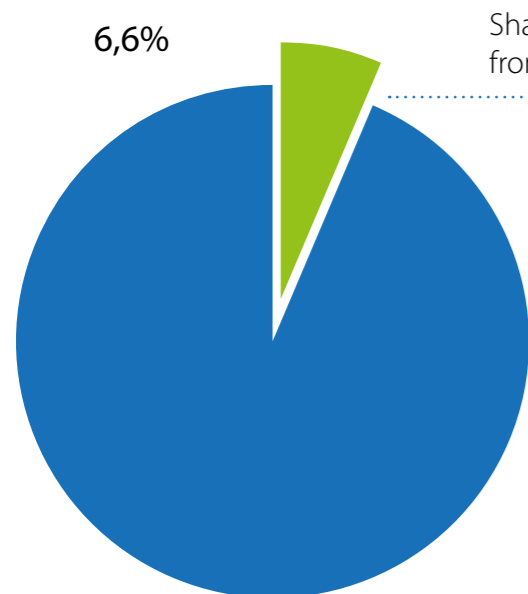
- New instrument of the team building
- Platform to implement corporate values
- Development of emotional intelligence

### Personnel management

- Increased involvement
- New competencies
- Increased self-esteem
- Development of leadership skills
- Gaining experience of social engineering
- Prevention of professional burnout

### Motivation of volunteering employees

- Realization of personal potential
- Acquisition of useful social and practical skills
- Accumulated experience in responsible leadership and social interaction
- Opportunity to build social career



Share of permanent participants in the volunteer activities from the total staff

During activities of the Volunteer center the share people participating in volunteering activities has increased in 2.5 times. Now about 6.6% personnel of the donor companies are engaged directly in the social activity, which enlarge considerably the average level of the Russian people involvement at the age of 18+ in volunteering activities (according to FOM published in December 2015).

## Partnership festivals: new vector to develop the charity



Program geography: Russian Federation.

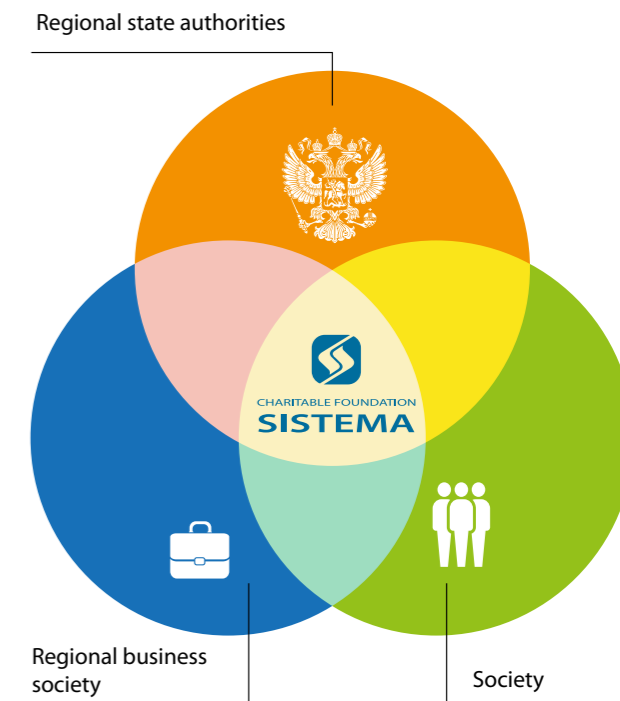
Social partners: Sistema JSFC, Detsky Mir, MTS, Medsi, Intourist, Segezha Group, BF Detskiy KinoMay, NP Lift to The Future, OZON.ru, Binnopharm, Hospital clowns organization.



### Interaction format

The model of partnership charity festivals successfully tested in 2016 makes possible to combine efforts, social interests and competencies of main donor companies of the Foundation, local community, regional NCO and authorities for the maximal efficiency of the jointly realized program.

Festival is a universal scaled platform to form qualitatively new long-term relations with all interested parties.

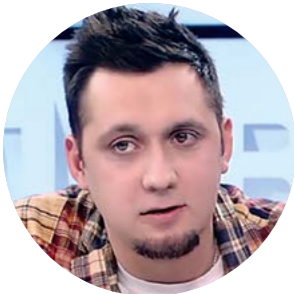


### Long-term social effect

The festival has a positive effect on development of the regional social environment and it provides cultural - educational and social support to unprotected layers of population and also forms new initiative:

- stimulates development of civil initiatives and forms the ground to develop the regional volunteering;
- determines the development vector of educational and cultural programs in terms of the regional needs;
- forms the platform for the dialogue and constructive interaction of business, authority and society.

## Children inclusive festival



**Konstantin Sedov,**

art-director of Hospital clowns organization:

*"Much thanks to all who came here today and helped our artists, psychologists, rehabilitation specialists with red noses to make a great and kind holiday for all!"*

In June 2016 Sistema CF in partnership with Hospital clowns and Sistema Group companies organized the third Children inclusive festival *Ryzhy*, which was to assist in formation of equal opportunities for children.

The Foundation consolidated on the festival platforms the best children charity projects of the companies in the structure of Sistema JSFC to make the holiday bright, generous and remembering.

Participants of the festival traditionally were the wards from charitable foundations who pay their attention to children with special needs.

In Bauman Garden where *Ryzhy* was organized, there were several grounds: zone of master classes, theater studio, Multiplication zone, little yoga zone from Yoga Journal, food market, playgrounds with interactive games, Fairy corner with reading of old good fairy tales aloud, selfie-zone, Clown Parade with acrobats and stilt walkers, Fashion verdict show and many others.

The busiest area in the garden was *Small hospital*, where everyone tried on the role of physicians and cured clowns. Participation in the game not only gave the children plenty of positive emotions, but also helped to conquer their fears before doctors. This year, the number of hospital rooms increased and children could play in ENT – doctor, physician, ophthalmologist, neurologist, pediatrician. There were also blood transfusion stations, traumatology and surging operation. Professional medical props for major platforms were provided by Binnofarm Company. Detsky Mir Group of companies helped with goods for the shop, where guests of the festival could do shopping on the money earned in the *Small hospital*.

In the special tent of Medsi the festival participants received useful souvenirs and health passport from doctors of physiotherapy. Also in the tent there were master-classes Modular origami and Huggs, whereon children made memory crafts of paper and cardboard. During the day on the stage and next to the tent there were bright performances of *Vitaminki* cheerleading team. Besides GC Medsi provided the medical support to participants of the event, providing ambulance crews.

The volunteer puppet theatre Mobile Theater of MTS tales prepared for the festival guests the eco-performance *The Prince Story*. The volunteer puppet theatre of Detsky Mir performed for young spectators the tale *Wood spirit and the sofa*. Also Detsky Mir held various interactive and creative workshops. A whole tent was taken by the large-scale smart wooden constructor *Fiddle-play. Building may!*, which was prepared for children by the developer's company Leader - Invest. Volunteers of Stream Company learnt with children the art of origami.

On the music scene there was the drum team Enjoy Drumming, ARTEMIEV group with the acoustic set, jazz sextet of Peter Vostokov, Katya Chistova and Beatband, vocal percussion show Maracatu and other groups. Athletes from Federation acrobatic rock'n'roll gave a master class on vivid dances and encouraged everyone with their demonstration program.

50 professionals from Hospital clowns helped to implement all children fun and fantasy and 80 hospital clown volunteers from different regions of Russia and CIS countries. On a par with them about 100 corporate volunteers of Sistema JSFC Group companies worked.



### **i** Ryzhy Festival. Facts and Figures

- 180 volunteers of donor companies from the number of social partners worked at the festival
- 6 companies of Sistema JSFC equipped their grounds to work with children
- Thousand children managed to get rid of their fears before hospitals and doctors
- More than 20 NCO-partners and beneficiaries: *Downside Up* Foundation, *Give me life* Foundation, *Galchonok* Foundation, *CDC Inspiration*, Marfo-Maryinskiy medical center *Mercy*, hospice №2, public organization for children with disabilities D.O.M and many others



## Republican children charitable festival *Solony*

In July – August 2016 Sistema CF initiated and realized a new large-scale project - Children charitable festival Solony in Republic of Altai, which promoted formation of the partnership charity practice of Sistema CF.



**Alexander Berdnikov,**  
Governor, Chairman of Altai Republic Government



*"We are thankful to our friends from Sistema Charitable Foundation and everyone who participated in organization and implementation of so scaled festival that they jointly with our volunteers went through districts of the Republic and gave children from rural settlements joy and smiles. No doubt that impressions and pleasant memories will be enough for the whole year. It is nice that five lucky winners of the construction school Lift to The Future got the trips to Orlyonok. I hope that they choose an engineering profession in future. In our region we realize multiple infrastructure projects. Young talented specialists will be always needed at home. "Solony" children festival took place. Surely, this successful project will be continued and we will have a lot of interesting and useful events".*

### We did it together

The Volunteer Center of Sistema CF jointly with volunteers from the Republic organized sport events, fun starts and master classes for 2000 children in seven recreation camps and schools of Gorno-Altaysk and villages of Kosh-Agachsky district.

75 senior school children of Altay were participants of the regional engineering construction school Lift to The Future. Winner in directions of 3D modeling, aerodynamics, robotic machinery, bio medicine, new technologies and materials got the trips for participation in the All-Russian school Lift to The Future which took place in October at the Black Sea in the Children Center «Orlyonok».

Ministry of science and education in Republic of Altay distributed 400 books and editions provided by online shop OZON.ru to the distant districts of the region.

Supported by the Healthcare Ministry of Altay Republic the company Binnopharm delivered 2000 bottled aerosol *Ingalyp* of the own manufacture to Turochansk and Onguday rural hospitals.

Detsky Mir Company opened two play rooms in Kosh-Agach and Onguday district hospitals and also four game rooms in the tuberculosis dispensaries of Chemal village.

Expert of Medsi rendered psychological aid for 50 families with many children in the distant areas of the Republic and gave their practical medical consultations on hepatology problems.



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Medsii together with MTS presented the Republican Ministry of health opportunities of the project Telemedicine.

Segezha Group built in the village of Kurai two gazebos and six benches to form a high-quality recreation zone. The objects constructed by Sokolsky DSK (a member of Segezha Group) from the first festival day became a favorite place of games and staying for children.

Artists of the volunteer puppet MTS Mobile theatre of fairy tales presented an animated program Magicians-storytellers in the villages of Kurai, Chaga-Uzun and Kosh-Agach, conducted



for children a series of master classes to make and conduct puppet shows.

The creative group from the Children Aid Foundation Detskiy KinoMay held master-classes with the participation of film directors, writers, actors and producers. For younger viewers of the region there was demonstration of 16 best children's films and new series of Eralash film chronicles.

Natural wellness complex Altay Resort provided a conference hall for creative meetings of Detskiy KinoMay Foundation group with participants of the school Lift to The Future. conduct puppet shows.



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### SOLONY FESTIVAL. FACTS AND FIGURES

- More than 5000 children of the Altay Republic became parties to educational and cultural activities organized by the Charitable Foundation «Sistema» with the participation of 10 companies from Sistema JSFC Group supported by the Government of the Altay Republic.
- For the 12 days of the festival organizers and volunteers overcame more than 2500 km.
- Four national ministers and one Deputy Governor were involved in the work of the festival.
- About two tons of humanitarian aid was collected by members of donor companies for children from remote areas of the Republic.

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# Charity development in Russia and international charitable initiatives

Sistema CF as a one of the largest charitable foundations of Russia realizes its responsibility for development of the charity sphere and it is an active participant of events to make it popular.

## #GivingTuesday

On November 29 in Russia with support of The Sistema Charitable Foundation for the first time #GivingTuesday passed the world day of charity, which was attended by 12 companies of Sistema JSFC Group.

Under the initiative of #GivingTuesday Sistema CF and Sistema JSFC companies realized a range of social events and activities aimed at assisting, promoting the ideas of charity and volunteering among its employees, partners and customers.

### We have much to be proud

Sistema CF with participation of the staff from Sistema JSFC group, star volunteers, actors, painters and representatives of culture has organized a series of creative master classes Hare's deed on painting wooden toys as decorations for the charity Christmas Wish trees.

Detsky Mir Group of companies opened six play rooms in medical organizations of the North Caucasus for rehabilitation of children under the long treatment:

five play rooms in the Republican rehabilitation center for children and teenagers with disabilities (Grozny city) and one play room in the Republican children clinical hospital (Vladikavkaz). Moreover, Detsky mir participated in the festival

of corporate theaters organized by MTS Company under which by efforts of actor -volunteers from the staff of both companies five free puppet performances were given for children from orphanages in Moscow and the Moscow region.

Medsi Group companies dedicated the event #giving Tuesday to the charitable program *Woman's health*. The largest multi-profile medical center of Moscow – the Clinical diagnostic center Medsi on Krasnaya Presnya opened the doors to diagnose the breast cancer.

Segezha Group and Sistema CF helped the Moscow zoo to prepare for winter: the company delivered from its wood processing manufacture in Vologda region 20 cubic meters high quality ecological sawdust for the animal enclosures.



**Elena Chernyshkova,**  
President of Sistema Foundation



"We try to realize our programs so to involve as much personnel, people, volunteers as much and generally promote and develop the charity ideas. The initiate #GivingTuesday is a perfect opportunity for all interested ones to combine efforts and bring philanthropy in Russia to a new level. Twelve generous messages of our key partner companies – it is already the result, a good start ground for future and an example for other businesses".

On donations of RTI employees a children playground was acquired and installed for the supervised Center for the family upbringing Academy of Family in Moscow.

MTS-bank provided its clients with a convenient service to transfer voluntary donations under the annual program Wish tree through the Charity section in the personal account on the website and mobile application. Also the staff of MTS-Bank and Leader-Invest company purchased the office furniture in good conditions for the needs of social organizations. Stream Company organized an educational professionally oriented excursion *Business opens the doors* for students of the Olympic reserve college №2 devoted to digital technologies and mobile applications.

Online hypermarket OZON rendered assistance in the marketing promotion of

goods made by special people under the project on support in the sphere of social entrepreneurship *Naive? Much*.

In 2016 Sistema CF firstly initiated the sport charity for participants for XIV Summer Olympics of Sistema JSFC in order to reward and motivate sport results of the Corporation staff in the form of social useful activity. «Targin» and «Leader-Invest» Companies conquering in the persistent struggle the special prizes of 150 thousand rubles direct them for charity by choice of the team participants. Targin Company acquired three special wheelchairs to play tennis for the Ufa correction boarding school №13.

Leader Invest transferred the won sum to *Hospital clowns* to organize Christmas holidays for children staying on the long treatment in medical organizations.

## Final result of the action

The offered format made possible to activate the social initiative of partner companies, employees and volunteers. The joint development of events by «Sistema» Group Companies maximized the synergetic effect of social programs and promoted ideas of charity at the level of all corporation.



### About the international charity day

#GivingTuesday (givingtuesday.ru) is an international charity action with the main aim to give a new impulse of the charity development in the world and to attract as many followers as possible. The idea of this action occurred four years ago and it is already popular in 75 countries of the world. In 2016 the action was organized in Russia by the Foundation to support and develop philanthropy (CAF Russia) involving now already more than 1000 Russian organizations.

## Sistema CF supported key branch events

### XIV annual conference of Donor Forum *Charity management: traditions, challenges, innovations*

**Sistema CF became a partner at the XIV annual conference of Donor Forum and took an active participation in the substantive agenda of the event.**

Does the content of charitable activities affect the system of management, approaches to management of internal processes and external changes which are the aim of charitable organization? Are there any new management forms and how does the economic situation influence on it? It is required to manage a charitable organization? These and many others actual problems were discussed by the conference participants from the charitable sector as well as representatives of the authorities, business and mass media.

During the conference participants shared their practical experience and vision of the efficient structure of private and corporate charitable foundations, told about the role of management bodies and their direct influence on successful realization of the charitable mission.

### XII annual conference of the newspaper Vedomosti *Charity in Russia*

**The Charitable Foundation "Sistema" became a partner of the conference and organized a special session to the subject *Interaction of private charitable organizations, society and the state: success factors***

At the conference there was discussion how to promote and advocate the ideas of charity and sponsorship, who in Russia represents the interests of a non-commercial sector and donor society, how strong are their positions and efficient is the activity in the sphere of legislation and formation of a positive charity image among people.

The session participants demonstrated their best practices and cases on interaction with the authorities at different levels as well as projects to systemize charitable programs in different directions.

### Round table talks *Partner projects as the growth points in the social sphere*

**In the Public Chamber of the Russian Federation there was the Round table talk *Partner projects as growth points in the social sphere*. The organizer is the Commission on the social policy, labor relations and life standard of people. Sistema CF has become a social partner of the event.**

Today in Russia business invests much more in development of the social sphere as compared with other countries. Private charity is also actively developing – there are new foundations with the growth of individual donations. But the decisive role in system changes of the social sphere is played by involvement of the funds and other resources directly from the commercial sector.

For the past several years the term *partnership* has become to get a real matter. Despite the lack of trust among people, and also an objective complexity of partnership projects there are more and more examples of how various companies can work efficiently in joint social projects.

Participants of the round table talks discussed the features to realize partner programs in the regions. Corporate programs especially of large companies are often similar by strategic purposes, as generally there are directed to development of the regional social sphere in all main directions – social infrastructure, education, culture and social support.

Under the round table experts discussed prospects to develop partnership in realization of the social projects. In accordance with the offer made participants of the discussion, the realized projects will be represented in the Council of Federation under the Forum of social innovations in the regions which is to be next year in the Moscow suburb. The Public Chamber RF may become a platform whereon such projects will be developed and represented.



*Elena Chernyshkova,  
President of Sistema Foundation:*

*"Foundations like Sistema have an opportunity to realize complex and long-term projects beyond the framework of compulsory program. For instance, Lift to The Future and a series of children charitable festivals which are organized in partnership with the companies of Sistema JSFC has a complex structure and a long-term horizon."*

## &gt; Activity directions

&gt;56 General information about the report



## Culture and art: new technologies for education



**Geography of the program:** Russian Federation  
**Social partners:** Sistema JSFC, MTS Macroregion North-West



### О направлении

**Key task of the direction** is to support programs in the sphere of culture, art and education with the focus on new models and modern technological decisions.

Culture, art and education - are integral components of the harmonically development society and therefore support of projects in these spheres is an independent activity direction of BF "Sistema". Implementation of new technologies for education and distribution of advanced teaching methods are to increase efficiency in realization of this direction and to improve its coverage and penetration depth.

The Foundation is one of the leading expertise centers in the sphere of using modern technologies to develop culture, art and education. The basic direction program is to support the State Russian Museum.

The number of support objects under the direction also includes scientific and educational centers of Russia and also the Russian geographic society – an oldest organization promoting the development of natural sciences.

## Support program of the State Russian Museum

Partnership between Sistema and the State Russian Museum started in 2003, when the first long-term agreement was signed to support museum. The volume of social investments for 10 years has made over 200 million rubles. During the joint work large-scale projects were realized in exhibition and publishing activities, with restoration of art works, palace and garden architectural ensembles in the complex of the Russian museum. There were scientific and educational conferences, public discussions and exchange of opinions in the sphere art science as well as cultural programs. In 2013 the agreement was prolonged for 10 years more.

Such cooperation gave a start to develop the largest project - *Russian museum: virtual branch*, which became a unique

phenomenon in the national culture, without analogues in the world. The project is aimed at attracting the vast auditorium to the values of Russian culture, historical past of Russia through a free access to the electronic – digital and printing materials based on collections of the State Russian Museum.

Also one of the brightest joint projects of Sistema CF and the Russian museum is an annual festival of the garden park art *Emperor's gardens of Russia* with the aim to revive traditions of the Russian garden – park art, exchange of experience in the sphere of landscape design and attraction of extra funds to preserve Summer, Engineering and Mikhailovsky gardens as well as complex of the Russian museum.



*"Russia has always been the country with a many-year history of sponsorship. The role of benefactors and sponsors in maintenance of the cultural heritage is impossible to reevaluate. It is not only the mere support, but a long-term contribution to development of the national traditions, which make possible to keep uniqueness of the Russian culture in general and promotes the spiritual growth of the society."*

*The State pays more and more attention to support the cultural institutions, but today large museum projects can't do without sponsorship from the large business. Special features of the museum partnership with large organizations is that it does not replace the state funding, but gives an opportunity to develop new projects which are not the competence of the state development programs. We have managed to implement such projects due to a long-term partnership with Sistema CF.*

*Due to cooperation between the Russian Museum and Sistema Foundation we revive the charity traditions in the modern society, realize interesting projects, preserve and develop intellectual and cultural values, ideas of the national patrimony and heritage".*

**Vladimir Gusev,**

Director of the Russian Museum

## Exhibition activities

Exhibition activities - is one of the traditional directions to support the Russian museum.

When forming the plan to support exhibitions of the Russian Museum Sistema CF follows the principles of the project high social importance and its timeliness.

In 2016 with support of Sistema CF two exhibitions were organized – *By 200th anniversary of Ayvazovsky* and an exhibition from the ten-year cycle *The Romanov Dystany. Elizabeth*.

**The Time of Elizabeth Petrovna** is a period in the history of Russian art, still receiving conflict evaluations. However, it is this era that is associated with a brilliant flowering of the national culture, when its various types and genres started their development - architecture, painting, graphics, as well as collecting artistic works, initiated by Peter the Great and continued by his daughter the Empress Elizabeth Petrovna.

The exhibition is based on the works of Georg Christoph Groot (1716–1749) – one of the most prominent representatives of the *rossika* (direction in creativity of foreign artists who worked in Russia in XVIII century), with the 300-anniversary celebrated in 2016.



## &gt; Activity directions

&gt;56 General information about the report

The exhibition included about 150 works from collection of the Russian Museum and other museums of Russia - 40 canvases of domestic and foreign masters, more than 50 graphic works and about 60 objects of applied art-exhibits, each of which was an eloquent testimony to the cultural life of Russia in 1740ies – early 1760ies. The exhibition presented the works from the State Hermitage Museum, the State Tretyakov Gallery, the State Historical Museum and other Russian and foreign museums as well as private collections.

On the eve of the 200-year anniversary the exhibition of the world famous Russian artist Ivan Aivazovsky was opened, one of the most successful Russian painters of the XIX century, whose works are the adornment of museum collections in Russia and abroad as they enjoy the constant attention and success among spectators. In collections of the Russian Museum there are 54 paintings of the great marine painter. Along with these works the commemorative exhibition includes the works from collections of the Museum-preserve *Peterhof*, Museum-reserve *Tsarskoye Selo*, The Central Naval Museum, the Marine Cadet Corps. A special section of the exhibition with about 200 items is the memorial materials and pictures of I.K. Aivazovsky.

The exposition is mainly formed from the well known works and little familiar to the viewer from private collections, as well as a different entourage, forming the context of I.K. Aivazovsky as a painter of the maritime headquarters. The exhibition took all the space of exhibition halls in Benoit section. From earlier exhibitions in the Russian Museum this exposition is differed not only in composition and design, but also semantic accents, which enabled to reveal the other side of the master's life and work story which was unknown and hidden from view.



Exhibition of Ivan Aivazovsky became a bright event in the cultural life of the country. From the first hours of work in the halls of Benois there was a line from a hundred of people. Only for the first week of its work the exhibition was visited by more than 20 thousand people. To prevent possible speculation due to the terrific demand, e-ticket sales was stopped for the residents of Saint-Petersburg and guests of the northern capital could have an equal chance to visit the exhibition of the famous painter.

## Project *Russian Museum: virtual branch*

The central element of the Russian Museum project on the development and implementation of modern technological solutions - is the Portal "Virtual Russian Museum", which integrates the latest projects and initiatives in the field of information technology and multimedia.

The Portal allows an access to the collection of the State Russian Museum, take a walk through halls of the Museum, visit the real and virtual exhibitions, as well as get acquainted

with innovative projects of the Museum: Multimedia Centre in the Western guardhouse of Mikhailovsky Castle, online lecturing mobile project *Extra reality* and mobile applications, the formation project of Mikhailovsky Castle *Theatre of Russian history. The Romanov House - facts, myths and legends. The saga of dynasty.*

The project *Russian Museum: virtual branch* is the main part of the portal, designed to embody the idea of an availability for the largest collection of the Russian art by creating informational and educational centers in Russia and abroad.

A unique feature of the project was its implementation scheme, combining two dimensions that seamlessly complement each other and they are its integral parts - that is the work in network space and establishment of educational centers based on organizations interested in education and education in the field of culture and art.

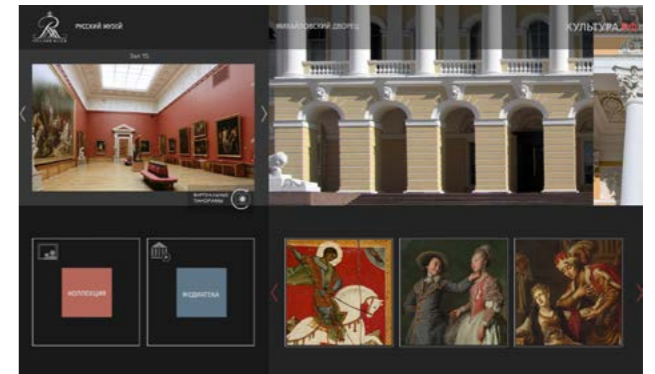
Among participants of the project -are regional museums, educational institutions, cultural, science and secondary education establishments.

Over the years of cooperation it has managed to accumulate the considerable practical experience, unique scientific-educational methodical material, to deploy a wide network from 190 information-educational centers in Russia and abroad, with support of Sistema CF hundreds of masterpieces that have not previously been exhibited was digitized. In 2016 for the first time in the Russian Museum practice the digitized collection of masterpieces was posted on the portal for free.

### The focus on new technological solutions is the base for the project development

At the beginning of 2016 Sistema CF initiated an expert study of the project *Russian Museum: virtual branch*, which identified its weak elements possible growth points and identified potential vectors of development.

21–22 September at the State Russian Museum there was an international expert analytical seminar, which became the next step in elaboration of the strategy on further development of the project.



Within two days, experts, representatives of the largest Russian museums, educational institutions and cultural institutions have researched the actual project activities and discussed tendencies and prospects for introduction of modern technologies in the museum work.

The work result of expert groups has become the elaboration of possible ways to transform and actualize the project in modern conditions with preservation of accumulated resources and intellectual base.

By the end of 2016 with participation of the leading experts in development of the modern museum technologies the third phase was launched on development of the strategy to determine directions of the project development in the following 3–5 years.

### A new strategy of the project development should be based on the following principles:

- introduction of advanced technological solution
- openness of the resources
- transition from quantitative development of the branch network in favor of their qualitative development
- shift of the project priorities to the sphere of education and development, practical use for the target audience
- continuous internal audits and timely response to the changing situation

The emerging principles are intended to change the positioning of the project in society and professional medium and drastically increase the audience of the project by transferring the key resources on cloud technologies, incorporating the principles of transparency, improving the role of the educational component and saving a part the existing closed ecosystem expert community.

## &gt; Activity directions

&gt;56 General information about the report

Festival *Imperial gardens of Russia*

disabilities. In addition to the professional jury, there was the children one. But for main nominations of the contest the festival participants could compete for the prize of audience.

The festival entrance was traditionally free for participants of the Great Patriotic war, preschool children, siege survivors, disabled persons of I and II groups and large families.

During ten days more than 100 thousand people could visit the festival.

Sistema Charitable Foundation already for the eighth time is the main partner of the International Festival of garden-park and landscape art «Imperial gardens of Russia», which took place in June 2016, in one of the most romantic places in Petersburg - Mikhailovsky garden of the State Russian Museum.

On the sites of Mikhailovsky garden especially allocated for exposition the contest participants created thematic landscape compositions. «Flowers of life» is the main theme of the festival in 2016. The visitors could see 50 landscaping projects dealing with diverse, exciting and colorful world of their childhood. In addition to Russian participants there were the projects represented by designers from Britain, Finland, France, Germany, Denmark, Spain.

Special attention was given to projects for children with



## Public recognition

In the past year, according to results of the competition *Leaders of corporate charity* the program to support the Russian Museum was recognized to be the best program supporting contemporary art and culture.



## Support to projects of the Russian geographical society

Since 2010 Sistema CF contributes to development of the Russian geographical society, supporting various science, research and educational projects.

Among the supported project objectives of WGI are the following: scientific knowledge popularization, study geography of Russia and global environmental problems. With support of Sistema CF in 2016 the following projects were realized: complex

expedition *River deltas of Southern Russia, Russian heritage of Himalayas. Continue the way*, All-Russian Congress of young scientists-geographers *GeoSearch*, creation of the mapping geographic information system *Rivers and river basins of the Arctic watershed in the Asiatic Russia*, created electronic cadastre of Russian caves and large caves near foreignness.



*“Such organizations as the Imperial Russian geographical society, is the phenomenon like the Mariinsky and Bolshoi Theaters and Moscow University. This is our history, our traditions. Geographical society members were elite. The society always generated a lot of ideas, expeditions and discoveries. And, what is mostly important - it united a great number of inquisitive and curious people, audacious explorers, travelers, who made an enormous contribution, not only in development of geography, but also in popularizing the culture of our country. Today, our goal is to help people in their new discovery of Russia. There is much to do here. To have such a territory, such a story, the geographical library which is the largest in Europe, the geographical archive which is the richest in the world, to inherit fine traditions and loose them is inexcusable. We have no public money at all. We have the Board of Trustees, which is composed of very decent people. And the society exists on welfare contributions collected by them.”*

**Sergei Shoigu,**  
President of the Russian  
Geographical Society

## Support of the European University in Saint Petersburg

For several years Sistema CF supports one of the best humanitarian universities of Russia – European University in St. Petersburg. In 2016 the support was provided under the program promoting the prospect educational initiatives, leading scientific and educational centers of Russia.

EU SPb has an extensive experience and knowledge in the field of preparing and holding the key reforms necessary for development of the country. In particular, professors of the University are regularly invited as experts to the work of Open Government, Public Chamber of the Russian Federation, Ministry of economic development RF, Ministry of education and science of the Russian Federation, the Russian Science Foundation and the Federal agency of scientific organizations.

## Sistema CF in mass media



In 2016 there were about 3000 publications about the Foundation, its programs and events. This figure is twice as much as compared with results of 2015.

MANAGEMENT SCHEME IS NOT TO DIFFER CHARITABLE PROJECTS FROM COMMERCIAL

**ВЕДОМОСТИ**  
THE WALL STREET JOURNAL, THE FINANCIAL TIMES

*But it is more difficult in the social project to set a goal and value the success*

Charitable programs look like commercial projects in terms of planning and management, but they have their own specifics. In social projects it is very hard to set the measured goal and value the result. Therefore we are firstly to set goals and make plans.



**РОССИЯ 1**

GOVERNOR OF ALTAI REPUBLIC SIGNED AN AGREEMENT WITH SISTEMA CHARITABLE FOUNDATION

DENYING STEREOTYPES

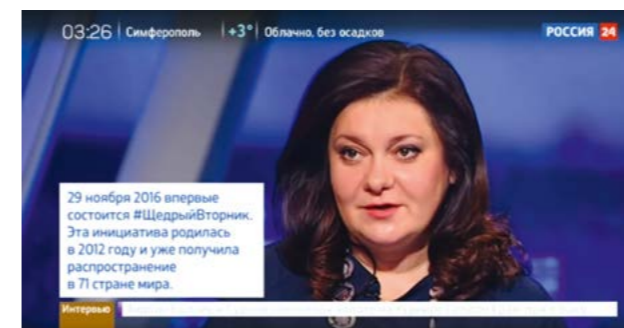
**ЛИТЕРАТУРНАЯ  
ГАЗЕТА**

The success of any engineering-technical idea depends on how detailed and clear the future engineer images what he is to do and what the result is to be. Organization process of the training in strategic planning in engineering- construction schools Lift to The Future of the All-Russian program on support of talented children and youth is disclosed by Andrei Andryushkov, Dean of the Engineering School (faculty) of the Moscow polytechnic university, a developer of the program for engineering-construction schools known as Lift to The Future.

HOW TO BUILD THE ROCKET AND SEE THE WORLD

**УМ  
УЧИТЕЛЬСКАЯ  
ГАЗЕТА**

There are no territorial or language frontiers for technologies. But there is a universal scientific language that can unite young people all over the world for development, creation and progress, - resumed the project results Director of NP Lift to The Future Julia Selyukova.



**РОССИЯ 24**

ELENA CHERNYSHKOVA:  
SISTEMA JSFC SPENDS ON  
CHARITY 1.3 BILLION RUBLES

SCHOOLBOY FROM THE VLADIMIR REGION HAS INVENTED A GLOVE FOR PEOPLE WITH HEARING PROBLEMS

That was a very touching story – a boy from the Vladimir region created a glove for communication between people with the impaired hearing and common ones. He asked the minister where the schoolboy can be supported and if such an invention can be produced. He is just a boy, he is 17 years old. The result was that Olga Juriyevna Vasilieva decided to discuss it individually, after the forum and now we are looking forward to the result, shared Julia Selyukova, Director of NP Lift to The Future.

**НСН** Национальная  
Служба  
Новостей

PEOPLE OF THE GREAT STATE

At the 75th anniversary of the Moscow battle Sistema Charitable Foundation under the long-term agreement with the Moscow Government and the City Council of Veterans organized the gala reception. Honorable guests were the heroes - Moscow defenders, who in 1941 kept the enemy from the capital.

**ВЕЧЕРНЯЯ  
МОСКВА**



**ТВУ**

VOLUNTEERS IMPROVED AVIARIES  
FOR ANIMALS IN THE MOSCOW ZOO

BUSINESS IS INTERESTED IN DEVELOPMENT OF THE SOCIAL SPHERE  
ELENA CHERNYSHKOVA ABOUT SYSTEM PROJECT

What makes business to participate in charity, are the company ready for partnership, how is it correct to organize the work of corporate volunteers and why is it needed to participate in the action #GivingTuesday? Elena Chernyshkova, President of Sistema Charitable Foundation - one of the partners in the initiative #GivingTuesday, answered these questions and told *Philanthropist* about the work specifics of the charitable foundation, partnership and personal contribution to charity.

**ФИЛАНТРОП**  
ЭЛЕКТРОННЫЙ ЖУРНАЛ О БЛАГОТВОРИТЕЛЬНОСТИ  
WWW.PHILANTHROPY.RU

## General information about the report

Report of Sistema Charitable Foundation for the year of 2016 is the first annual report of the Foundation prepared with use of GRI (G4) standard reporting elements in the sphere of stable development.

The content of the report was determined by analysis of important aspects; study of the opinions expressed by the interested parties, review of the branch non-financial statements of Russian organizations in commercial and non-commercial sectors and based on the principles of materiality and completeness in presentation of data.

The analysis of significant aspects resulted in identification of the following aspects requiring disclosure:

Substantial aspect	Boundaries of substantive themes	
	Inside organization	Beyond organization
General information of Sistema CF	+	+
Mission and strategy of the Foundation	+	+
Structure and corporate management	+	+
Interaction with stakeholders	+	+
Activity directions	+	+
Financial results	+	+
Activity influence on the social sphere	+	+
Public recognition	+	+

The report quality was determined by GRI main management principles – balance, comparability, accuracy, clarity and reliability.

Table of the elements accountability to GRI management of version 4

Index indicator	Name of indicator	Comment	Disclosure	Position of the in the report, page
STRATEGY AND ANALYSIS				
G4-1	Statement by the President of Sistema CF on the importance of sustainable development for the organization and the strategy used by the organization in addressing sustainable development issues		In full	2
ORGANIZATION PROFILE				
G4-3	Name of organization		In full	4
G4-4	Main brands, products and/or services		In full	4, 16–45
G4-5	Location of organization's headquarters		In full	5
G4-6	The number of countries wherein the organization operates, and names of countries, where the main activities are to be particularly important in terms of sustainable development issues covered by the report		In full	5
G4-7	Ownership and legal form		In full	4
G4-8	Markets in which the organization operates (including geographical breakdown, serviced industries as well as consumers and beneficiaries)		In full	5
G4-9	Scale of the organization, including:: <ul style="list-style-type: none"> <li>• total number of employees;</li> <li>• total number of units</li> </ul>		In full	9
G4-10	a. the total number of the staff by contract of employment and gender b. total number of employees by the type of employment and gender. c. total labor force by staff and freelancers, as well as gender d. total workforce by region and gender. e. percentage of the work performed by employees in the organization, legally considered to be engaged in self-employment or entrepreneurial activities, or f. persons other than staff and freelancers, including staff and freelance employees of subcontractors. g. significant seasonal changes in the number of employed persons			9
G4-11	The percentage of all employees covered by collective agreements	Without using collective agreement	In full	
G4-12	Supply chain organizations		Not applicable	
G4-13	Significant changes in scope, structure, or ownership of the organization or its supply chain that have occurred during the reporting period	Without changes in structure, scale and ownership	In full	
G4-14	Application of the precautionary principle, risk management		In full	12

G4-18

G4-19

G4-20

G4-21

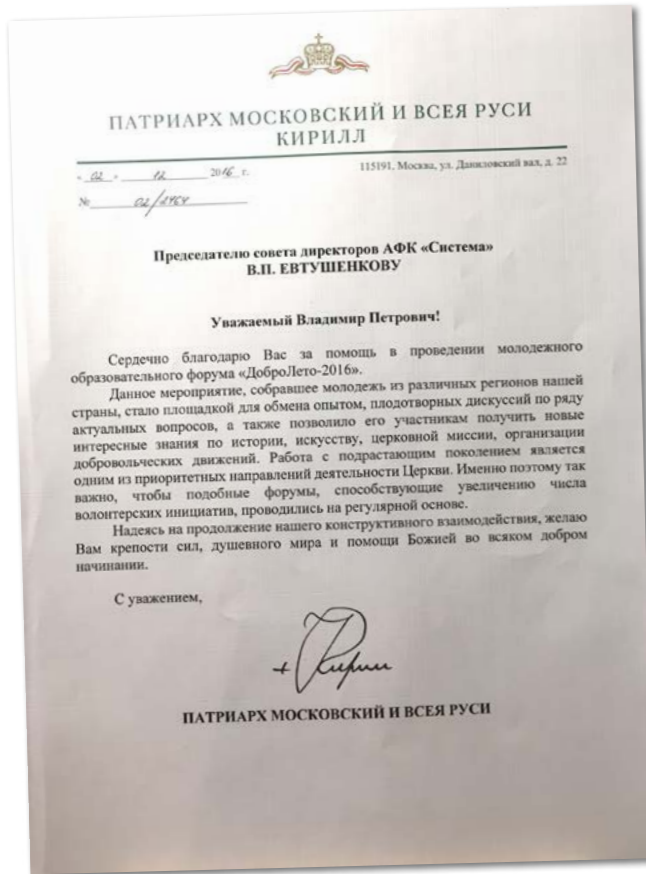
## &gt; General information about the report

G4-15	Developed by external parties the economic, environmental and social charters, principles, or other initiatives to which the organization has joined or supports		In full	46
G4-16	Memberships in associations (such as industry) and/or national and international organizations for the protection of interests, in which the Organization: <ul style="list-style-type: none"> <li>takes place in the administration;</li> <li>participates in projects or committees;</li> <li>provides significant funding beyond the general membership fees;</li> <li>considering its membership as strategic</li> </ul>		In full	5
<b>IDENTIFIED SIGNIFICANT ASPECTS AND BOUNDARIES</b>				
G4-17	List of entities whose reporting was included in the consolidated financial statements	Sistema CF	In full	
G4-18	a. methods of determining the content of the report and borders of issues. b. reporting principles when determining the content of the report		In full	58
G4-19	List of all significant aspects identified in the process of determining the content of the report		In full	58
G4-20	Description of each significant aspect of border aspects within the organization		In full	58
G4-21	Description of each significant aspect of border aspects beyond the organization		In full	58
G4-22	Message about the consequences of all reformulated indicators published in previous reports, and the causes of such reformulations		Not applicable	
G4-23	Существенные изменения охвата и границ аспектов по сравнению с предыдущими отчетными периодами		Not applicable	
<b>INTERACTION WITH STAKEHOLDERS</b>				
G4-24	List of related persons in groups interacting with the organization			10
G4-25	Principles for the identification and selection of stakeholders for interaction			10
G4-26	Approach of the organization to interaction with stakeholders, including: <ul style="list-style-type: none"> <li>frequency of interaction by forms and related groups;</li> <li>description of interaction elements undertaken specifically as a part of the process to prepare the report</li> </ul>			10

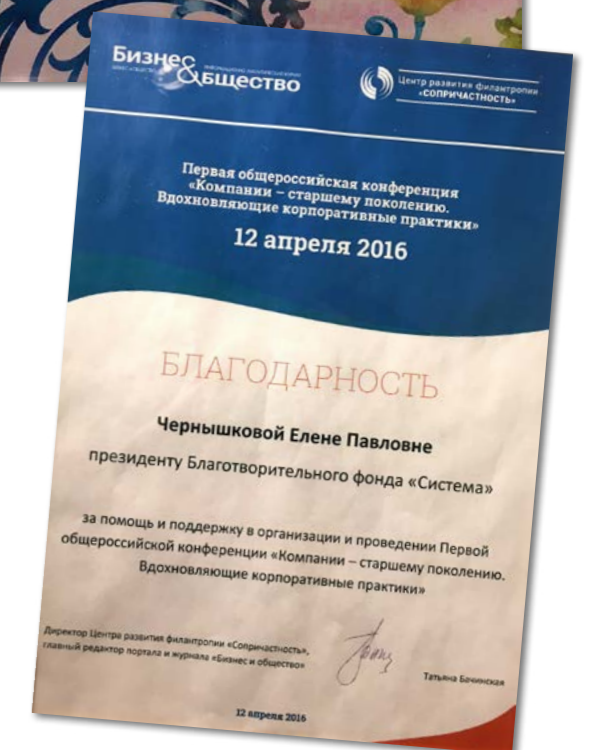
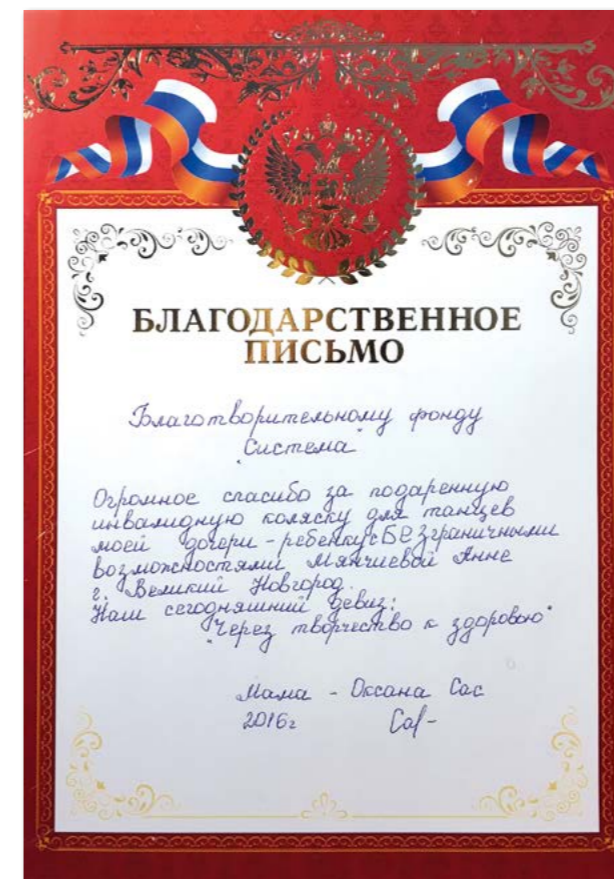
G4-27	Key topics and concerns that have been raised by stakeholders during interaction with the organization and how the organization has responded to those key topics and concerns, including through its reporting. Please, tell us what group of related persons raised each of these themes or expressed each concerns		In full	48
<b>GENERAL INFORMATION ABOUT THE REPORT</b>				
G4-28	The reporting period for which information is available		In full	2
G4-29	Date when the previous report was published in the field of sustainable development	2016	In full	
G4-30	Reporting cycle	Ежегодный	In full	
G4-31	Contact person that can be contacted with questions about this report or its contents		In full	
G4-32	Version of the report in accordance with GRI management, selected by the organization		In full	2
G4-33	Policy and practice used by the organization to ensure external reporting assurance of sustainable development: <ul style="list-style-type: none"> <li>coverage of the conducted external representations and principles of its implementation;</li> <li>relations between the organization and the party which has granted the external certification;</li> <li>participation of the supreme corporate governance body or executive heads of higher rank in provision of the external reporting assurance for sustainable development</li> </ul>			
<b>CORPORATE GOVERNANCE</b>				
G4-34	Structure of the organization corporate governance, including committees of the corporate governance higher authorities		In full	7
G4-38	Structure of the corporate governance higher authorities		In full	7
<b>ETHICS AND INTEGRITY</b>				
G4-56	Values, principles, standards and operation rules of the organization, such as operation code and code of ethics		In part	12
G4-58	Internal and external mechanisms to report on unethical or illegal conduct, as well as the problems associated with dishonesty in the organization, such as informing the supervisor, mechanisms for allegations of improper activity or hot line		In full	12

> Thank you letters

# Thank you letters



## &gt; Thank you letters



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