



Leading innovation

We are committed to working to reduce the public health impact of smoking, through offering adult consumers a range of potentially reduced-risk products.

[> Harm reduction](#)



Supporting farmers

We are committed to working to enable prosperous livelihoods for all farmers who supply our tobacco leaf.

[> Sustainable agriculture and farmer livelihoods](#)





Delivery with integrity

We are committed to operating to the highest standards of corporate conduct and transparency.

> **Corporate behaviour**



Addressing our impacts

We are committed to reducing the environmental impacts of our operations and building a diverse and engaging culture for our people.

> **Environment and people**



> **Global Reporting Initiative**

GRI materiality, index and boundaries, as well as our reporting against the G4 economic, social and environmental indicators.



> Independent assurance

The independent statement from our Stakeholder Panel on the materiality of our Sustainability Report and BAT's performance, our response to the Panel's statement, and Ernst & Young's assurance statement on selected sustainability data.



> Sustainability reporting

Download our 2017 Sustainability Report, as well as our latest issue-specific Focus Report on Sustainable Agriculture and Farmer Livelihoods.

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