

Sustainability



Top Commitment

“To Realize a Sustainable Society Together”



What is Shiseido Sustainability?

We are aiming for achieving a sustainable society that makes people happy through beauty.



Priority Activities Theme

1

Efforts toward Realizing Diverse Beauty

We support women's empowerment as well as promote a wide variety of initiatives to help everyone live a beautiful life and stay true to themselves.



Priority Activities Theme

2

Efforts toward Building an Ethical Supply Chain

Working as a team, our supply chain aims to increase positive impact and reduce negative impact.



Priority Activities Theme

3

Efforts toward Recycling of Resources

We promote initiatives for sustainable resource use, including reuse and recycling.



Initiatives by Stakeholders
With Consumers

With Business Partners

With Business Partners

With Employees

With Society

With the Earth



Compliance Governance Human Rights

Compliance

Governance

Efforts toward Human Rights

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News

Nov. 29, 2018

Happiness and smiles of customers drive us forward! - Updates on "Mirai Tsubaki Activities"

Oct. 30, 2018

Healing cancer fighters with touch care therapy - Updates on "Mirai Tsubaki Activities"

Sep. 27, 2018

Supporting the sight-impaired with nail cosmetics! - Updates on "Mirai Tsubaki Activities"

Aug. 30, 2018

In the hope that everyone will smile in the future - Updates on "Mirai Tsubaki Activities"

Jul. 26, 2018

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Priority Activities Theme

1.Efforts toward Realizing Diverse Beauty

[Shiseido Life Quality Makeup](#)

[Collaboration with UN Women/Promotion of Gender Equality](#)

[Empowerment of Rural Bangladesh Women](#)

[Shiseido Life Quality Beauty Seminar](#)

[Various Activities to Support Women's Empowerment](#)

2.Efforts toward Building an Ethical Supply Chain

3.Efforts toward Recycling of Resources

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[Mirai Tsubaki Activities - social contribution promoted by employees](#)



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