



Sustainability

Our values



We work to provide high-quality banking and financial services to our customers and to create and exploit opportunities for development in all areas of our activity.

Aware of the importance of our activities, we promote a model of growth that focuses on sustainable results and the creation of a process based on the trust that derives from customer and shareholder satisfaction, a sense of belonging on the part of our employees and close monitoring of the needs of the community and the local area.

We compete on the market with a sense of fair play and are ready to cooperate with other economic entities, both private and public, whenever necessary to reinforce the overall capacity for growth of the economies of the countries in which we operate. Our aim, in accordance with the ethical values of our international banking group, is to operate with a sense of responsibility in terms of fairness, transparency and sustainable development. *(except from our Code of Ethics)*



Integrity

We pursue our goals with honesty, fairness and responsibility in the full and true respect of the rules and professional ethics and in the spirit of signed agreements.



Excellence

We set ourselves the goal of continuous improvement, foresightedness, anticipating challenges, cultivating extensive creativity aimed at innovation; moreover we recognise and reward merits.



Transparency

We are committed to making transparency the basis of our actions, advertising and contracts in order to allow all our stakeholders to make independent and informed decisions



Respect for specific qualities

It is our intention to combine large-scale operations with profound local roots and to be a bank with a broad vision, without losing sight of individuals.



Equality

We are committed to eliminating all forms of discrimination from our conduct and to respect differences in sex, age, ethnic origin, religion, political and union persuasions, sexual orientation, language or disability.



Values of the individual

The value of each single person is a guide for our modus operandi: we use listening and dialogue as tools for continuously improving our relationships with all our stakeholders.



Responsibility in the use of resources

We aim to use all our resources attentively, promote behaviour based on the best use of resources and the avoidance of waste and ostentation, and we give priority to choices that take sustainability into account.

Related documents

CODE OF ETHICS



Anti-corruption Guideline of CIB Group



Ethics questions and comments: etikaibejelentes@cib.hu

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