LPP

RELATING TO OUR ENVIRONMENT CONSCIOUSLY AND RESPONSIBLY

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FIND OUT MORE



ENVIRONMENT

Our commitment to fashion that respects the environment is an essential token of our corporate respons
The importance of climate issues in the LPP business strategy is confirmed, among others, by a “B” g
in CDP Climate Change 2020 study, higher than the industry, European and global average.

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THE REPORT

OUR SUSTAINABLE DEVELOPMENT STRATEGY

To respond to current climate challenges, we have drawn up a new 2020-2025 Sustainable Development Strategy, entitled “For People, For Our Planet” and integrated it with LPP’s overall business strategy. The strategy establishes specific and measurable targets to guide our approach to every stage of the value chain.

We implement novel solutions – from the design stage, through the choice of raw materials, cooperation with suppliers, logistics, all the way to environmental measures in our brick-and-mortar stores and e-commerce channels. We have also set ourselves a number of important environmental targets related to the daily management of our offices.

COLLECTION PRODUCTION



In light of the global climate challenges we face today, what matters is how the global fashion industry obtains its raw materials and organizes the manufacturing process; ideally, it should employ cutting-edge, environmentally friendly technologies.

We have been implementing the Eco Aware Production standard, which defines our requirements for factories to limit the use of natural resources. Each factory that operates in compliance with the standard must present an independent certificate to demonstrate its pro-environmental approach or undergo our own verification process.

In 2021, as many as 30% of all garment factories working for LPP in south Asia are expected to meet the criteria of Eco Aware Production. By 2023, the standard will cover, e.g. 100% of all jeans factories.



We are the first Polish factory to have joined the Zero Discharge of Hazardous Chemicals (ZDHC) initiative, which aims to ensure chemical safety in clothing production.

Achieving full compliance with its guidelines on the use of chemicals in the fashion industry requires cooperation with many different entities.

Today, one would be hard-pressed to find a factory that sews for only one company. As a result, no less than a concerted effort by many partners is required to hammer out and implement the standards that will apply to all manufacturers.

0 000

suppliers with whom we cooperate in creating our collections

000

suppliers covered by the Eco Aware Production programme by 2021

00

factories in Pakistan and Bangladesh belong to the ZDHC programme and manufacture LPP brands' collections

REDUCED EMISSIONS

In order to determine and reduce our environmental impact, we calculate our carbon footprint, focusing on greenhouse gas emissions (GHG) related to LPP's activities in Poland and the activities of foreign companies, as well as our supply chain. Our calculations include, among other things:

• GHG emissions related to the transport of products from our suppliers to distribution centres and beyond – to stores in Poland and abroad,
• emissions related to the generation of the raw materials, the manufacturing process and the production of packaging,
• emissions related to the use of our clothing, disposal of marketed packaging and waste.

0,00

total GHG emissions in tons of CO_2e in the 2020/21 turnover year

0,00

total GHG emissions of the LPP Group per unit of sold product in kilograms of CO_2e

0,0%

reduction in total GHG emissions of the LPP Group per unit of sold product in kilograms of CO_2e

ECO AWARE STANDARD

The Eco Aware standard grew out of LPP's first ever sustainable development strategy and initially was applied to selected green agenda activities, especially in terms of collection design. With time, the concept evolved, becoming a token of LPP's respect for the natural environment in all its key processes, giving rise to detailed standards such as Eco Aware Production and Eco Aware Stores.

In the 2020/21 turnover year, Eco Aware clothes represented 18.6% of all collections produced by the LPP Group.

	Reserved	Cropp	House	Mohito	Sinsay
% share of Eco Aware collections	32,4%	7,0%	13,6%	20,8%	8,9%

Today, the Eco Aware standard rests on two main pillars: responsible production and the systematically expanded selection of eco-friendly fabrics from trusted sources.

All fabrics used in Eco Aware collections are either certified by independent organizations or purchased from suppliers that own eco-friendly technologies. Our employees are obliged to check each product's certificate, confirm every purchase with LPP's sustainable development department and prepare the relevant documents to attest the compliance of all used fabrics with the group's standards.

The Eco Aware standard represents a crucial goal in our sustainable development strategy. We keep close track of the raw materials market, follow any innovations, and always strive to introduce eco-friendly fabrics into our collections. Above all, we search for different solutions to reduce the environmental impact of the fabrics and textiles most frequently used in our products. One of the milestones that allows the negative environmental impact of the fashion industry to be minimized is the widespread availability of new fabrics.



On the price tags, we explain whether the garment meets the Eco Aware standard. You will find a detailed description of more environmentally friendly materials in our integrated report.

Examples of fabrics compliant with the Eco Aware standard:

- Organic fibers as commonly used organic cotton in our collections.
- Biodegradable cellulose fibers e.g. Lenzing products.
- Recycled fibers are certified based on interna-tional standards e.g. Recycled Claim Standard (RCS).
- Other materials designed to minimize the im-pact of our business activities on the envi-ronment e.g. polyurethane collections.

PACKAGING



The “For People, For Our Planet” strategy requires that, by 2025, all our plastic packaging should meet one of the following criteria:

- it should be 100% fit to be reused, recycled or composted.

This applies to all packaging used in bricks-and-mortar stores and online sales, including the shipments of products by our suppliers.



In 2019, we joined the New Plastics Economy Global Commitment, a global initiative started by the Ellen MacArthur Foundation in cooperation with the UN. The initiative brings together more than 400 representatives of business and various governments that work to eliminate plastic waste and pollution.

In September 2020, we joined the Polish Plastic Pact, an intersectoral platform of the plastic packaging value chain. As a signatory to the pact, we are committed to ensuring balanced plastic management in a move toward a circular economy.

Since June 2021, we have been cooperating with the Canopy organisation, which, together with the largest representatives of the forestry industry and their suppliers, implements business solutions for forest conservation. Their goal is to balance the supply chain with regard to the procurement of paper, packaging and pulp fabrics.

MORE



We have already eliminated single-use plastic packaging from online Mohito and Reserved order deliveries; for Cropp and Sinsay, we only use recycled foil.

Reserved and Mohito shipments, as well as large orders for other brands, rely on recycled cardboard.

We have completely abandoned plastic fillers, such as bubble wrap foil, and use recycled crinkle-cut paper instead, while the airbags were replaced with paper harmonica boxes, likewise recycled.

000 tons

fewer of plastics used by the LPP in the last 4 years

0 tons

fewer of plastic packaging used by our suppliers in the 2020/21 turnover year

000%

recycled packaging in Reserved and Mohito e-commerce deliveries

STORES



Our investment in new technologies to implement in our stores involves not only product and customer service solutions, but also measures that notably reduce LPP's overall environmental impact.

We launched the Eco Aware Stores programme, which is now expected to cover 100% of our stores by 2025. This will entail a considerable reduction in power consumption, which will then directly translate into reduced emissions.

Importantly, in 2020, we tested several telemetric solutions to boost the precision of our energy use analysis and help us in the design process of the next measures on our way toward improved energy efficiency.

+00%

energy used by stores comes from renewable sources (where we can choose the supplier)

00%

lower use of energy in stores thanks to power-saving screens and video walls

00

stores in shopping malls that have green building certificates (BREEAM/LEED)

RESPONSIBLE CONSUMPTION



At LPP, we always try to change the world by changing ourselves first. At the same time, we want to spread the ideas of sustainable development among our customers. Our stores collect used clothing, which is then donated to people in a difficult life situation; this allows us at once to fulfil our social mission and reduce our environmental impact.

In selected stores throughout Poland, customers can bring the clothes they no longer need (no matter the brand) and leave them in especially marked containers. In 2019, Reserved, which first launched the project, was joined by House and Mohito, the clothes collected in this way are distributed to people in need through the St. Brother Albert's Aid Society, which runs night shelters for people experiencing the crisis of homelessness all over Poland.

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Polish towns carry out used clothing collection

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Reserved, House and Mohito stores currently collect used clothes

0,0 tons

of clothes collected and donated since 2018

STORES WHERE WE COLLECT CLOTHES

BIAŁYSTOK

BYDGOSZCZ

CZĘSTOCHOWA

GDAŃSK

GDYNIA

KATOWICE

KIELCE

KOSZALIN

KRAKÓW

LUBLIN

ŁÓDŹ

NOWY SĄCZ

OPOLE

PIŁA

POZNAŃ

RADOM

RZESZÓW

SZCZECIN

TARNÓW

TORUŃ

WARSZAWA

WROCŁAW



The full report for 2020/21 can be found here:

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RESERVED CROPP house MOHITO sinsay

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